

# craft contacts

October 1983

CABC

CRAFTSMEN'S ASSOCIATION OF BRITISH COLUMBIA

The CABC is partially supported by the Government of British Columbia through the B.C. Cultural Fund and B.C. Lottery Fund.

## CABC may be Moving!

Rumours and rumblings about CABC opening a store on Granville Island have been in the air for some time; does this create a feeling amongst members that they are not being told anything? If it has, the feeling is reasonable, but so are the reasons for silence; talking when there's nothing to say is a waste of time - what the Indians call "shovelling smoke." Now the shovel has hit hard ground there is at last something to report.

To recapitulate briefly: three years ago the CABC raised money to renovate 1411 Cartwright Street, and Diane Carr was employed to get a craft gallery up and running. The scope of the gallery expanded rapidly under her inspiration and it was finally agreed that it should be established as independent from CABC with its own board and fundraising responsibilities. Like all healthy embryos, the gallery and CABC have been growing. With the realization of the TIDSA funds the activities of CABC exploded. The gallery and CABC combined recall Alice in the White Rabbit's house after she had drunk half the bottle of (dangerously) unlabelled liquid - she went on growing and growing. With one arm out of the window and one foot up the chimney she said to herself, "Now I can do no more, whatever happens. What will become of me?"

Space precludes following up these enchanting parallels, but the CABC and the Gallery, jammed into one inadequate building, might well echo the question, "what will become of us?" Here the White Rabbit, in the guise of the Granville Island Trust, has stepped in with a solution. On the other side of the road, nearly opposite Clay Works, is a small house that looks rather like the gingerbread House in Hansel and Gretel after the witch got her come-uppance. The Trust suggested that CABC move into this house, leaving 1411 Cartwright Street to the Gallery. The Trust generously offered to match funds raised by the CABC and Gallery together estimating that \$100,000 should cover the necessary renovations. At the moment there are about 750 sq. feet downstairs and rather less space upstairs. However, with judicious planning it was hoped space could be added to both floors.

Continued on page 2

### THE NEW VANCOUVER ART GALLERY OPENS

His Excellency, the Right Honourable Edward Schreyer, Governor General of Canada will officially open the magnificent new Vancouver Art Gallery at 11:00 am Saturday, October 15, 1983. Admission will be free to the public both Saturday the 15th and Sunday, the 16th. The Inaugural Exhibitions in the Arthur Erickson & Associates redesigned complex are "Masterworks from the Collection of the National Gallery of Canada" and "Image - Art in Vancouver 1931-1983".

Other good news is that the "good buy" V.A.G. membership price has been extended to October 17 at which time the regular individual membership will rise from \$15 to \$25, etc. Remember that from now on there will be an admission fee unless, of course, you are a member.

## 1986 Conference

LOCATION : VANCOUVER, B.C.

Thank you to all who enthusiastically met with Peter Weinrich and Jenny Hambridge of the Canadian Crafts Council in Vancouver before their weekend meeting in Alberta.

The Conference theme has been stated under the possibly vague title of 'Communications'. It is within this concept and at this point, very flexible format that it is hoped that the craft community of this country can meet, discover itself and perhaps gain some sense of national identity. Canadian crafts have not yet developed their own thinkers, writers and speakers on a national scale. Pursuing that process for ourselves may well be the responsibility of the conference.

Also at the time of the conference, there will be a number of important exhibitions in the Vancouver area. Most of these are still in the planning stages. Also, all provincial organizations have been urged to lobby for or acquire space in their provincial pavilions on the Expo site.

There is a conference Committee that is partially formed. The Committee is open to all ideas, concerns, and suggestions of craftspeople in the province. Please put your ideas in writing and mail to "The Conference Committee" c/o CABC or Circle Craft. You will be hearing more about this Conference in the future.

It was the Trust's proposal that the Gallery Board should share equally in the fundraising effort since the CABC was almost entirely responsible, three years ago, for financing the renovations of 1411 Carwright Street. After meetings between both Boards it was agreed to establish a joint fundraising committee, each Board nominating their own chairman. Mike Ovenell, who has done a matchless job on the new Directory, is CABC's appointee. However, until the Trust's approval of the building plans is secured, fundraising has to remain in abeyance; a further cliff-hanging wait will be necessary until that committee can report confidently that the not inconsiderable sum of \$50,000 is within their grasp. But in the meantime much work has been done. The Gallery Board agreed immediately to share the fees of an architect to make an initial feasibility study of the building. The Premises Committee of CABC then spoke with four different architects whose credentials were considered at a Board meeting; finally Wolfgang Gerson was selected to undertake the renovations. Wolfgang taught for many years at UBC and is still a working architect; his two daughters also are qualified architects and work with their father. It is a fruitful combination of experience and youthful enthusiasm.

The feasibility study was satisfactory; Wolfgang then drew up three different plans, one of which was selected and submitted to the Board. The plan shows a two-storey "tower" pushed out on the front wall which nearly doubles the space upstairs as well as thrusting display windows out front. If the Trust permits the enclosure of a small planted area at the back another 150 sq. feet on the ground floor where, besides the retail store, there is room for the CABC receptionist and resource centre, as well as an office for the store manager, a kitchen and storage rooms. Upstairs there is a spacious office and separate boardroom.

Why should CABC have a store? No need to pull punches: first and foremost, to make money. There is a lot of work CABC could do for craftsmen scattered all over this big, wild province, but with empty pockets they are hampered. Within three years the store should make a profit, and CABC can stretch its wings. There is another reason, less mundane, but meaningful. CABC is concerned with crafts; to provide a showcase for craftsmen's work is a practical demonstration of that concern. But here we arrive at what may be a controversial point.

It is felt that the store should above all promote the best work available - regardless of whether this is from B.C. or from any other part of Canada. The criteria of choice should be quality, not geographical location. Before a howl of protest arises, let it be quickly added that part of the retail space is to be designated for monthly showings of specially selected B.C. crafts. This space cannot be called a full-blown gallery, but it will be a special display area to show - and sell - the work either of a single craftsman, or particular groups, or themes. Over the period of a year many craftsmen will have their work shown to best advantage, particularly items that would otherwise be priced beyond the scope of the store's budget. With this philosophy it should be possible to realize the dual purpose of CABC's retail caper.

Finally, member's suggestions are needed to give the store a name. So far only three have emerged: "Craft House", "Made by Hand", and a bilingual one "Artisan Place Artisanat." Please send in your ideas, remembering that the name should enlighten, not bemuse. Merry names like "Chimo" or "Gati's Emporium" don't really sell anything; in this case the medium must be the message.

Once the Trust approves the plans and the fundraising chairman can report confidently that the money will be forthcoming we shall be asking for members' involvement in a number of ways. So wait for the next installment.

#### SABAKA CRAFTWORKS OPENS IN TSAMWASSEN

Sandy Martin has opened a craft shop in Tsawwassen specializing in pottery and weaving. Artists represented in the shop come from the lower Mainland, Vancouver Island and the Gulf Island. All pieces have been hand selected by the shop owner and are of a very high quality. Open since August 6 of this year, Sabaka Craftworks is located at the Tsawwassen Town Centre Mall, 1285C 56th Street, Delta, B.C. V4L 2A8, 943-4514.

#### CANADIAN GLASS IN AUSTRALIA

Mary Filer is the only Canadian in a glass show of artists from the Pacific rim called, PACIFIC GLASS 83, which is presently touring New Zealand. She joined big name Americans such as Lipofsky, Kehlman and Chihuly, as well as Kimura and Ito of Japan, and others. This can only further distinguish her own work and Canada's presence in the international glass scene.

#### KEENAN'S WORK SELECTED FOR "THE FIBERARTS DESIGN BOOK II"

The work of Alison Keenan, a resident of Vancouver, British Columbia, Canada, has been selected for inclusion in The FIBERARTS Design Book II. The book, to be published in October, 1983 by Lark Books, illustrates, in lavish photography, the degree of sophistication and level of skill that have been achieved in the world of textile arts by the artists represented in this book.

Following the success of the original FIBERARTS Design Book, published in 1980 and now in its third printing, this new book features traditional techniques such as weaving, quilting, needlepoint, knitting and embroidery along with such innovative media as felting and papemaking. Regardless of the specific technique used, the craftsmanship, creativity and beauty of each piece is apparent.

More than 7,000 slides and photographs were submitted by artists from around the world to the staff of FIBERARTS Magazine for possible inclusion in this book. From them 520 pieces were selected including "Blue Dancers", the work of Alison Keenan.

# news

## 50TH ANNIVERSARY

The Victoria Hand Weavers' and Spinners' Guild will mark its 50th anniversary next year and will celebrate with FIBRE GOLD Conference '84 to be held May 18-21 on the campus of the University of Victoria.

Workshops of varying lengths have been lined up for the four days prior to the Conference. There will be instructors coming from almost every province in Canada to present an exciting range of topics.

Some of the highlights of the Conference will be: a special lecture by Dorothy K. Burnham, Associate Curator in the Textile Department of the Royal Ontario Museum; a juried show; two fashion shows; interest sessions; a teachers' show; educational booths and demonstrations; a sample exchange; commercial booths; and more.

Applications will be available in November. Write: FIBRE GOLD Conference '84, c/o Mabel Mitchell, 4250 Cedar Hill Road, Victoria, B.C. V8N 3C5.

## AN ARTIST COLONY CREATED

Over the past decade, The Banff Centre has placed an ever-increasing emphasis on supporting the work of senior and established creators through a variety of commissions, awards, residencies and professional workshops. To continue this type of support, they are establishing the Leighton Artist Colony, a separate, permanent and year-round facility for professional artists. Named after David Leighton, Centre president from 1970-1982, the colony will comprise eight studios for the exclusive use of established artists who will come to The Banff Centre solely to do their own work.

The studios were designed by a process that in itself is a model of artistic collaboration. Architects from across Canada were solicited for their interest in designing an ideal small working studio for creative artists. From the responses to this call, eight leading architects were selected to design one studio each. The requirements were stringent. They were asked to create a studio for a site on an undeveloped wooded area of the campus for the specific needs of composers, writers or visual artists. As a group, the studio designs stand as a collective statement of architecture in Canada today. Individually, each is a sensitive solution to the unusual challenge of creating an intimate environment for intense artistic concentration within a powerful natural setting.

The studios are now being build and will be ready for occupancy by January 1984. The Banff Centre is now accepting inquiries and applications for the first residences. For more information write: The Registrar, Leighton Artist Colony, The Banff Centre, P.O. Box 1020, Banff, Alberta T0L 0C0.

## TAXATION AND THE ARTIST

The September 1983 Arts Bulletin published by the Canadian Conference of the Arts is a Special Edition on Taxation. This English and French newsletter covers such areas as Forward Averaging of Income, Excise Tax for the Artist, Capital Cost Allowance for Canadian Art & Valuing of Inventory by Visual Artist.

The CCA is a non-profit organization encouraging the development of the Arts in Canada. Their address is: 141 Laurier Avenue West, Suite 707, Ottawa, Canada, K1P 5J3, (613) 238-3561.

## "WCFDA ANNOUNCES PUBLICATION OF CALENDAR"

The Western Canadian Fashion Designers Association announces the publication on September 30 of a calendar that puts both fashion designers and major fashion events in the spotlight throughout 1984.

The WCFDA 1984 Calendar features 12 different designer members of the association with full colour 8x10 photographs of their designs set against a fabulous West Coast background.

From January to December 1984, the designer members featured each month are Mary-Jo Allen for Jones of Vancouver, Christine Morton for Christine and Company, Albert Shu, Gilli Rice, Linda Frosch, Tish Northrup, Rena Campbell, Elizabeth Nemeth Zonda Nellis, Donna Stark for the Stark Collection, Lore Maria Wiener, and Daphne Pappas for Pappas Fur Designers Ltd.

The WCFDA 1984 Calendar is the ideal gift for anyone interested in fashion...and a must for those working in the fashion field. The cost is \$14.95 plus tax with additional postage and handling charges of \$1.00 per calendar on individual orders mailed.

The purpose of the WCFDA 1984 Calendar is to increase awareness of the design talent here and to raise funds for the WCFDA, a non-profit association dedicated to the support and encouragement of the fashion industry in Western Canada.

## CRAFT AT THE WINNIPEG ART GALLERY:

The Manitoba Crafts Council, in co-operation with the Winnipeg Art Gallery, will be pleased to present "Reflections on Three Plains: Contemporary Crafts", a juried exhibition of crafts from the provinces of Alberta, Saskatchewan and Manitoba at the Winnipeg Art Gallery, March 4-April 15, 1984.

This major exhibit of craft and, indeed, major step for craft will be juried by Diane Carr of the Cartwright Street Gallery, Vancouver, Robin Hopper, potter of Victoria, B.C. and William Hodge, faculty member, Ontario College of Art, Toronto.

Deadline for receipt of entries is October-28, 1983, Prairie people!

# profile

## Made by Hand

Made By Hand '83 is the seventh exhibition sponsored by the CABC and the fourth by that name. The first exhibition was in 1973, a year after the incorporation of the Association. It was held in the gallery at Simon Fraser University and included pieces by Setsko Piroche and Joanna Staniskis, one of the first places their work was shown. In 1974 the exhibition was held at the Burnaby Art Gallery and in 1975 at the Helen Pitt Gallery. The purpose of these early exhibitions was to provide a showcase for emerging craftsmen and also for the CABC to investigate what crafts were being done in the province as well as to educate the general public about fine crafts.

In 1976 the first exhibition called "Made By Hand" was held at the Vancouver Museum. The remarks by the President, Walter Dexter, introducing the catalogue define the intent of the exhibition at that time.

"Made By Hand is a juried exhibition devoted to craft as art. Our intention in promoting the competition has been to attempt to bring to the public the best in objects produced in British Columbia which have not only been beautifully crafted but have also, we hope, transcended the thin line between craft and art; objects which take the viewer beyond cleverness and technical mastery. Our attitude may best be summarized by the following quotation: 'Develop an infallible technique, and then place yourself at the mercy of inspiration' (Gropius)."

Though Made By Hand is intended to be an annual exhibition there was a break in the series until 1979 and 1980. Both these exhibitions were defined much more simply as "an annual juried exhibition of contemporary British Columbia crafts". Both these exhibitions were held at the Vancouver Museum. Then again there was a gap in the presentation of Made By Hand until the present show. Again the CABC wanted to hold it at the Vancouver Museum but the Museum did not have space available so a different location was found, the Arts, Sciences and Technology Centre.

Made By Hand '83 includes 122 items by 79 people. Of these 56 are from the Lower Mainland and the rest are scattered all through the province. The exhibition is open to members of the CABC. The present membership numbers around 850 and of these, 140 individuals submitted work to the jury. This compares with the 180 people of about 400 who entered Made By Hand in 1980. This raises the question as to whether Made By Hand is worth the cost and energy since it serves such a small proportion of the CABC membership. The cost of mounting an exhibition of this scope and calibre is quite high. This year's bare bones budget is between 8 and 9 thousand dollars. Entry fees account for approximately 25% of the total. The rest must be raised from foundations, corporations and private individuals - a thankless task undertaken by the Executive Director and the President. In addition many volunteer hours are put in by members to prepare for the jury, write letters, coordinate the catalogue and other printed material, lectures, demonstrations, publicity, scrounge for free materials, and help with painting, set-up and dismantling the exhibition. The committee would like to know how you feel on this matter. In late 1981-early 1982 a questionnaire was sent out in the newsletter and handed out at Circle Craft's Christmas market. The response to this questionnaire indicated that exhibitions were considered a high priority item. Do you still feel there is a need for a province-wide exhibition, or are there enough exhibition opportunities now? Should future Made By Hand shows continue to be general and all-encompassing or should each show have a specific theme? What should the criteria be? Should it emphasize craft as art or should it be a showcase for emerging professionals? Let us know what you think. If there is to be a Made By Hand in 1984, planning must start as soon as the present exhibition is underway, and your input is essential.

### MADE BY HAND DEMONSTRATORS

OCT 24 - NOV 27  
10 AM -4PM Thurs, Fri, Sat  
1PM - 4 PM Sundays

Fri, Oct 28th	- Pat Prince, pine needlebaskets
Sat, Oct 29th	- Bruce Brissom, soapstone carver
Sun, Oct 30th	- Maija Wilson, stockingface figures
Nov 3 - 6	- Jo Swallow, rug weaver
Sat, Nov 5th	- Corrine Goodman, spinner
Sun, Nov 6th	- Jeanne Glover, electric spinner
Thur, Nov 10	- Pipa Cherniavsky, non-traditional painted eggs
Fri, Nov 11	- Margaret & Peter Rey, puppets (papier mache)
Sat, Nov 12	- Jenny Colbourne, handbuilt pottery
Sun, Nov 13	- Michael Huyghe, potter
Fri, Nov 18	- Audrey Ostrom, spinner
	- Madeleine Darling, tapestry weaver
Sat, Nov 19	- Arthur Allen, leather molding
Sun, Nov 20	- Pat Cairns, quilter
Nov 24-27	- Jan Lawrence - installation

## JURORS REMARKS

Tam Irving  
Chairman, Ceramics Dept., Emily Carr College of Art

Slides - Some participants entered slides which were similar but which did not necessarily represent the piece they intended to submit. This practice was not acceptable since decisions must be based on slides of the actual work which will be entered into the exhibition. There were several instances of slides which were so poor that it was impossible to make any judgement and the work was not accepted for this reason. In other cases two different views of the same piece taken under differing conditions of exposure, lighting and scale ended up confusing rather than clarifying the work in question. If two slides showing different angles of the same piece are presented they should show the work on the same scale under similar lighting conditions.

Traditional Craft - I was confronted with the thorny issue of art versus craft. While hesitant to get into that endless debate I feel that a comment would be timely. Being a craftsman myself I feel very strongly that there should be a place for traditional crafts. However, I did not choose work which seemed to replicate, no matter how skilled, a traditional form or pattern. What I looked for was the creative use of traditional themes which went beyond simple imitation. The best tradition involves the search for new forms to express ideas about what it feels like to be human - a very old theme.

Conviction - A number of participants chose to send in slides of three totally different pieces - possibly on the scatter shot principle that at least one might be accepted. I look for work that carries the conviction of a personal point of view which is sustained over a number of pieces. The object should never be simply to get into a show at any cost but rather to submit work which expresses an intent in the most cogent way possible. I look for focus, creativity and expressiveness not schizophrenia.

Type of Exhibition - The Craftsmen's Association might consider exhibitions with a narrower focus in the interest of a show that presents a more coherent body of work. A good case in point is the present Darkware exhibition at the Cartwright Street Gallery which, united by the common theme of a traditional dark temoku glaze, allows the viewer interesting insights into the expressive use of one surface treatment by a great number of artists.

General - I have chosen to make a number of critical comments in the hope that they will help future participants in the MADE BY HAND show and that, at least, my biases will be understood.

Ted Lindberg  
Director, Charles H. Scott Gallery  
Emily Carr College of Art and Design

It is a great pity that the economics of this competition and exhibition dictated submission through slide transparencies. A number of people were rejected on the basis of badly or inadequately photographed pieces. Craft objects are meant to be looked at directly and, in many instances, touched and turned and "esthetically weighed". I was impressed by the great diversity of the categories and submissions. As never before, the indistinct boundaries between craft, fine art, and industrial design are noted. This may raise some new questions and suggest guidelines for future exhibitions. Possibly, more tightly thematic shows are indicated, although arbitrary lines between form and function should not be drawn. Good craft is about pride of workmanship, the enjoyment derived therein, standards of balance and consistency and communication of these values to others directly through the object, without the need of elaborate theorizing or apology. It is also, at the very highest level, about wit, ingenuity and daring - sometimes expressed in the simplest of terms. If prizes had been awarded in this exhibition, these latter qualities (and there are abundant in all the categories), would have received my support.

Penny Gouldstone  
Professor, Art Dept., Faculty of Education, U.B.C.

The number of ceramic entries far outnumbered those in other categories. Perhaps the recent show, "Metre by Metre", at the Cartwright Street Gallery may have accounted for the fewer submissions in the textile area.

Personally, I find it extremely difficult to adjudicate from slides alone especially if the slides give no indication of the size. I feel that many worthy pieces especially in textiles may have been excluded for this reason and for other reasons as well. Therefore I have the following recommendations.

1. Make sure the slide is of good quality. Some were so dark it was quite impossible to decipher the object even though we were in a room absolutely dark.
2. Include in the slide some object which might give a clue as to the size. Sometimes the slide when projected made the work look enormously large and in many cases did a great dis-service to the piece under consideration. This of course does not apply to articles of clothing shown being worn. However, when the latter is being photographed please choose a view which does most justice to the piece.
3. Scarves and lengths of fabric when folded do not tell the whole story. A length should be photographed flat and also photographed draped or as it should be worn.
4. Perhaps we should tighten up the jurying procedures - personally, as far as textiles are concerned, I need to know whether the fibres are hand spun - hand dyed, etc.

## CCC

The Board and interested members of the Canadian Crafts Council met in Calgary on Sept 24, 1983 for their tenth annual general meeting. In the Elbow Room of the Science Centre at the University of Calgary, those assembled were treated to the usual boring reviews of the past year's events that fill most annual general meetings everywhere. In fact, most people had not come for the AGM at all but for the semi-annual Board meeting that also took place that weekend.

It was in the Board meeting that I became most impressed with the high level of professionalism and intelligence that represents craftspeople throughout the country. A wide variety of issues were dealt with by the full board - all of which had been previously researched thoroughly by either the executive, special projects committee or the individual presenters. Issues included craft representation from Quebec, status of the World Craft Council, 1986 Conference, Apprenticeship programs, health hazards, the MacDonald Commission, taxes and tariffs and computers and electronic messaging services.

Perhaps one of the most exciting reports was the brief on the Stanley House meeting. This past summer, some of the most creative minds of the Canadian craft community were gathered together for a brainstorming on the future of craft in this country. The resulting thoughts, conclusions, suggestions and recommendations of the group are very stimulating. We will be publishing some of the results in the newsletter once we get the information (it's still being compiled). This cliff hanger is worth waiting for!

The other exciting aspect of the weekend was the opportunity to meet these vital and concerned craftspeople from across the country. Besides the coffee breaks and meals, there were other social events for mingling - receptions, tours of the Art School, a Wild West Show, swims in the pool, a buffalo barbecue at Robert Held's studio, and the Saturday night banquet at which Wayne Ngan, this year's Bronfman Award recipient, made a slide presentation.

(I might also add that the hotel where we all stayed should be preserved for its sheer exuberance in bad taste.)

Attending from B.C. were John Porter (National Director CCC), Judith Cogan, Jan McLeod (Provincial Director CCC for CABC), Gail Rogers CABC, Janet Summerton and Mineke Mees (Circle Craft) and me.....

BRIAN BAXTER



PAM RODGER  
PRINCE GEORGE, B.C.

### STATEMENT

The most stressful decision in a person's life is choice between an Audi 500 and a 1967 Volkswagen. Like most practical craftspeople you compromised with the Voltaire Wagon or the reconditioned Econo van for those long hauls of material and product. The line between the Audi and the Volkswagen is a trail of teapots, placemats, wooden toys and obscure artistic attempts. The type of artistic attempt that leaves your friends wondering if your elevator goes to the right floor.

The ageless problem of money before heart or brain plagues all of us. I keep on saying I'll marry for money so I can follow those obscure meanderings. Yet to date, I am caught somewhere between paying bills with honey pots and burying my treasures in the garden, in hopes that they will grow into a money tree."

Pam Rodger has been a potter for 9 years. Her primary clay is cone 10 porcelain with the exception of her sculptural work where she will add other materials. Her initial training was at the Fine Arts Department, University of Saskatchewan, Saskatoon campus. For the past 3 summers she has attended the Banff Centre of the Arts under scholarship. As well as running her own studio, she taught a first and second year ceramics program at the College of New Caledonia in Prince George for 6 years. Pam is also an artist-teacher for the Out Reach Program at the Emily Carr College of Art and Design. Pam has shown her functional and sculptural work in Vancouver, Banff, Kamloops, Calgary and Prince George. In September of 1982 she had the pleasure of attending the Canadian Conference in Halifax, with the assistance of the CBC travel allocation. Pam is living proof that you can balance 2 children, 1 husband, 1 ex-husband, 5 cats, 3 dogs, 1 parrot, 1 salamander, a household, a teaching position and still manage to find time to visit the neighborhood pub.



The Kootenay Boundary Artisans Alliance has printed a most informative and attractive book illustrating 40 Kootenay artists entitled ARTISAN. It can be purchased from KBAA, c/o Lou Lynn, R.R. 1, Winlaw, B.C. V0G 2J0. As well, order forms are available from the CABC. The price is \$6.95 plus postage.

#### SPECIAL THANKS

CABC extends thanks to the one person membership drive that Judi May, our regional rep in Kelowna has embarked upon. She has managed to scoop a news article in the Kelowna Capital News, Wednesday, Sept 14, 1983. The article explains the organization and promotes membership. Now there's a regional rep at work! Thanks from the Board of CABC.

#### PICK UPS

The following people from the Vancouver area who brought in craft items to be photographed for the directory may come in to the CABC office and pick them up:

Barbara Greig	Marie McLachlan
Antonia Henderson	Anne Rurak
Jane Kane	Adele Samphire
Bob Kingsmill	Wayne Sayer
Hanna Kristmanson	Beryl Todd
Elfreda Lambert	Don Zacharias
Eileen Mcgarvey	

#### EDITOR DOESN'T DELIVER

So it's only the second issue that this new editor kid has put out and already he isn't delivering what he has promised. What about the article about the use of local crafts people in the new Delta Airport Inn addition? Seems he goofed off to Toronto for a week and didn't get around to organizing this major piece. Well, maybe he'll have it for next month. And if the report Thelma wrote about the conference in Ksan doesn't get in this time it will next month. Yea, next month.

## internal vice

Auntie Vice has gone south. She's in a snit! In fact, she's furious. No one wrote her for her valuable advice this past month. She's more than willing to part with her wealth of knowledge about conserving your goods. She's serious, you know. In fact, as she boarded the bus for her \$69 ride to Las Vegas (where she'll be free to unload lots of her wealth) she yelled back, "No one takes me seriously here!"

So, write your Auntie, now.

## exhibitions

TEAPOTS - JOHN CHALKE, POTTER - Prime Canadian Crafts, 229 Queen St. W., Toronto, Ontario.  
October 4-15.

THE CERAMIC SPECTRUM - ROBIN HOPPER, POTTER - Craft Gallery, 346 Dundas St., Toronto, Ontario.  
October 20-November 10.

CONTRACTS - FIBRE & POTTERY SHOW - Presented by Donna Day, Judi May and Linda Tait. Royal Anne Hotel, Kelowna, October 29.

CHRIS AUGUST - Recent works. Artists Gallery, 555 Hamilton St., Vancouver, October 5-22, opening: October 4, 8-10 pm.

NAOMI KARK SCHEDL - "Cradles and Blanket-", recent works in fibre. Six of One Studio/Gallery, 1551 Duranleau St. Vancouver. Tuesday, October 4 - Thursday, November 10.

RON DAVID - WOOD EXHIBITION - October 23-November 1, 11 am - 5:30 pm daily, Ping Gallery, Vancouver. The Ping Gallery also presents some of Wayne Ngan's most recent work using new glazes. Also addition of work by Katherine Dodd and Gordon Hutchens.

CENTRE DES ARTS VISUELS - Gail Bradshaw, tapestries, and Kinya Ishikawa, ceramics. Montreal, Quebec., September 22 - October 22.

COQUITLAM QUILTERS EXHIBITION - Members of the Coquitlam Quilters' Club. Place des Arts, Coquitlam. Coffee and refreshments on opening night, November 3, 7-9 pm. Exhibition November 3-16.

CLAYTHINGS '83 - OCTOBER EXHIBITION - A juried exhibition of the Fraser Valley Potters Guild. Maple Ridge Art Gallery, 11949 Haney Place, Maple Ridge. October 6-27, 11-5 Tues-Sat, 7-9 Thurs, 1-4 Sun. Opening: Thursday, October 6, 7-9 pm.

HANDWEAVERS HARVEST '83 - Greater Vancouver Weavers and Spinners Guild Exhibition & Sale. October 17, 18 and 19, Robson Square Exhibition Area, 10:00 am to 9:00 pm, admission free.

TEXTILE ARTS GUILD OF RICHMOND - Richmond Art Gallery, Richmond, November 11-21.

TOYS, TRUNKS & TREASURES (Tote & Decorative Art) and FLOREALS in watercolours, by Francis Friesen. October 20 - November 2. Place des Arts, 1120 Brunette Avenue, Coquitlam. Opening: October 20, 7-9 pm. Public is welcome.

WEST COAST WOOD SHOW AT THE BAY - October 3-22, The Bay, 674 Granville Street, Vancouver.

ISLAND POTTERS PRE-CHRISTMAS EXHIBITION AND SALE - Featuring: Wayne Ngan, Walter Dexter, Byron Johnstad, Gordon Hutchens, Robin Rington, Linda Mackie, Art Brendon, Gary Cherneff, Carol Graham, Pat Webber, Al Bubnys, Jan and Helga Grove, Bev and Manny Meyer, Roger Painter. November 17-18, 12-9 pm, Georgian Lounge, Empress Hotel, Victoria.

# fairs

OKANAGAN POTTERS SALE - Okanagan Mission Community Centre, Kelowna. November 12-13.  
AVENUE DES/FOR THE ARTS - Deadline for Christmas Fair and Market has been extended to Oct. 30.  
PLACE DES ARTS CHRISTMAS SALE - Variety of Crafts featured. Nov. 18-19. Information: 526-2891.

VANCOUVER CRAFT MARKET - Will feature the work of 40 local professional craftspeople, among the best in B.C., displaying a wide variety of quality crafts: silk painting, pottery, weaving, stained and blown glass, gold and silver jewelry, wood and leather work, puppets, photographs, and much more. Sunday, October 9, 10 am - 4 pm and Sunday, November 13, 10 - 4 pm. Vandusen Botanical Gardens, 5251 Oak St. at 37th Ave.

FOURTH ANNUAL CHRISTMAS CRAFT FAIR at ST. THOMAS AQUINAS HIGH SCHOOL, 541 West Keith Road, North Vancouver, B.C. will be held on Sunday, November 6 from 10am to 6pm. 75 craftspeople will be participating.

## opportunities

CRAFTSPEOPLE - We are looking for unique, well-made gift items for our Christmas store. Direct purchase or consignments. If interested, please write to Christmas Express, P.O. Box 91693, West Vancouver, V7V 3P3, attn: C. Booth.

CREATIVE CHRISTMANS CRAFTS - show sponsored by the Vancouver Island Arts Alliance in the James Bay Mall, Victoria. Craftspeople interested in exhibiting should contact: Linda Gordon, VIAA, 20 Manzer Road, R.R. 1, Sooke, B.C. V0S 1N0 or call 642-6745. Table space \$25.00 for the week.

MEDIEVAL YULE FAIR - Juried, sponsored jointly by the Contented Cat Pottery and the Shire of Apple-dore (a branch of the Society for Creative Anachronism). Craftspeople will be expected to dress in medieval costume, and work should be medieval in style if possible (not blatantly modern in construction or materials). Space is limited to not more than a maximum of 15 booths, with no more than 4 in any one craft. Contact Thomas Dendy, R.R. 4, Kelowna, B.C. V1Y 7R3, phone 764-4667, for application forms and details. Applications should be in no later than November 1.

THE VALLEY GLASS GUILD - is sponsoring their 2nd annual Winter Art Glass and Craft Fair at the Peachland Community Hall on December 10-11. They wish to invite glass workers (flat glass and hot glass) as well as other artists and craftspeople to participate. For more information or application write: Box 464, Peachland, B.C. V0H 1X0, telephone 767-7123. Application deadline is November 15.

QUILT CANADA '84 - Sponsored by the Mayflower Hand Quilters Society, May 23-27 at Mount Saint Vincent University, Halifax, Nova Scotia. Included will be the annual meeting of The Canadian Quilters Association, 2 days of workshops, a day of seminars and tours, Quilt Show, Fashion Show, Merchants Mall and a lobster dinner! For information and registration send a large SASE to: Valerie McMillin, Registrar, Mayflower Hand Quilters Society, P.O. Box 3664, Halifax South, Nova Scotia B3J 3K6.

THE 1ST NATIONAL BIENNIAL OF CERAMICS "EVOLUTION" - Will take place June 26-September 2, 1984 in Trois Rivières. Entries must be in by November 1, 1983. For information contact: Christiane Simoneau, Corporation des Ceramistes du Cœur du Québec Inc., 643, rue Des Ursulines, Trois Rivières, Québec G9A 5B3 (819) 374-3242.

PIAFA 1983: Penticton International Auction and Show of Fine Art. Delta Lakeside Inn, November 4, 5, and 6. Artists and craftspeople wishing to sell through PIAFA are encouraged to contact the PIAFA office as soon as possible. For information regarding consignments, display and sale space, admission tickets and catalogues: Leir House Cultural Centre, 220 Manor Park Avenue, Penticton, B.C. V2A 2R2, 493-9160.

PRINCE GEORGE WEAVERS AND SPINNERS GUILD - Will be hosting their 10th anniversary celebration in October '84. Weavers/spinners who would be interested in teaching workshops at this conference should submit resume and workshop outlines before October 1 to Prince George Weavers and Spinners Guild 10th Anniversary, Studio 2880, 2880 15th Avenue, Prince George, B.C. V2M 1T1.

ST. HELEN'S CRAFT FAIR - Are you interested in displaying and selling your craft? Then we have a place for you. Open October 15, November 5 and December 10. Rent a table for the day. Bring your own lunch. Coffee will be available. Your earnings will go in your own pocket. Set up time is 9 am, doors open at 10 am and close at 4 pm. To guarantee a table will be available please phone 581-9637. 10787 128th Street, Surrey, B.C.

CHRISTMAS CRAFT FAIR '83 - Submissions are now being accepted for the Presentation House Annual Christmas Craft Fair. Jurying to ensure quality of work and a creative, challenging approach will take place during the month of October. Craftspeople are asked to submit up to 6 slides or photographs of their work, as well as completed application form available at Presentation House to the gallery curator. Christmas Craft Fair '83 will be held in the month of December. For more information contact the gallery curator at Presentation House, 986-1351.

COMMUNITY ARTS COUNCIL OF WHITE ROCK & DISTRICT - Will be jurying artists works for the 1984 gallery season during the week of October 18-24, Monday through Saturday.

Artists interested in applying for shows in 1984 should submit 20 slides (maximum) of their work during this week. Artists wishing their slides returned by mail should supply a stamped, self-addressed envelope for that purpose. Artists wishing to pick up their slides may do so the week of November 7-13, Monday to Sunday. All artists will be notified by mail or the jury decisions.



# workshops

**CRAMMED AND SPACED** - with Sue Lopatecki. November 26-27, Ponderosa Weavers, Spinners & Fibre Artists Guild, contact Donna Day, Winfield, B.C.

**JEWELLERY WORKSHOP** - ORLAND LARSON - Continuing Education, U.B.C., October 15-16. Chaitmaking in sterling silver, \$135., enrollment limited. Phone 222-5254.

**PUBLIC LECTURE** - ORLAND LARSON - Jewellery Through the Ages, October 14, 8-9:30 pm, room 102, Laserre Building, U.B.C. \$5.00 early registration recommended. 222-5254.

**MERCHANDISING WHAT YOU MAKE** - Sheri Brautigam of "Painted Cakes Textiles", San Francisco. This workshop will focus on the process of designing, producing and marketing your particular product. Sheri Brautigam will lecture using examples of her designs that have evolved from limited edition art clothing to textiles for the home. There will be guidelines for developing a product, finding an appropriate market, presentation to store buyers and developing professional attitudes. Sheri Brautigam is a San Francisco designer whose work has evolved from one of a kind clothing exhibited in galleries to production pieces for designer boutiques throughout California and Florida. Saturday, October 22, 10-4 pm, Aberthau Cultural Centre, 4397 West 2nd Ave., Vancouver. Vancouver Fabric Arts Guild and Surface Design Ass'n. members, \$6.00; non-members, \$7.00; students with ID, \$5.00. Bring a bag lunch, coffee and tea will be served. For information contact: Louise Stobodan at 224-3502.

## classified

**45" LECLERC NILUS LOOM** - excellent condition - 2 years old. Warping board (12") and extra reeds included. PRICE \$700. Please call Janet at 661-3646 (days) 228-0432 (eves.).

**FOR SALE** - 1 1/2 # Niagara Beater for papermaking in immaculate condition. Cast bronze, enamel-coated, mounted on stainless steel table on casters. For more information, call Courtland Benson, 642-5702, 5033 Mt. Matheson Road, R.R. 1, Sooke, B.C. V0S 1N0.

**THE BEAUTIFUL QUILT ENGAGEMENT CALENDARS** for 1984 will be arriving soon. 58 full colour pages. \$12.95 with 10% discount for CABC members. For mailing add \$1.50. From Pat's Printworks, 4424 West 2nd Avenue, Vancouver V6R 1K5 (228-9319). Catalogue and samples of printed fabric labels, \$2.00.

**FABRIC ARTISTS, WEAVERS AND SILK PAINTERS** - Do justice to your beautiful fabrics, dressmaking services available; reasonable rates. Call Janet Miller (Mon-Med eves.) 668-9396.

**VARNS ON CONE** - We stock them. Fancy; textured; acrylics; wool blends; also 15 shades of pure Shetland wool. All at unbelievably low prices. Buy direct from the importer and increase your profit margin. Leonard Rich (Canada) Ltd., 834 Helmcken Street, Vancouver, V6Z 1B2. (604) 683-7926.

**THE PERFECT SETTING** - A national competition to create handmade dinnerware and goblets for Government House. There will be two categories of entry and two winners: one for dinnerware and one for goblets. Entrants to the dinnerware competition will be asked to produce one 7-piece place setting and entrants to the goblet competition will be asked to produce a set of 2 goblets. It is the goal of this competition to bring before the public an exceptional collection of dinnerware and goblets that is as representative as possible of the diversities in styles of craftsmen working in Canada today. Exhibition opening January 27, 1984, at Government House. Organized by the Ontario Potters Association. Deadline for slides, entry form, fees, biography is November 24, 1983. Write: Ontario Potters Association, 140 Yorkville Avenue, Toronto, Ontario M5R 1C2 for information and forms.

**CRAFT FOCUS 1** - The Ontario Crafts Council announces a call for entry for slides of craft work to be published in a colour catalogue. Ontario Crafts Council members world-wide and all Ontario residents are invited to submit up to three slides by February 1, 1984.

**Craft Focus 1** will be published as a pull-out section in the June 1984 Ontario Craft magazine. Additional copies will be widely distributed to Canadian embassies, galleries across Canada, corporate collectors, editors, art agencies, and to all winning competitors as a permanent record of the finest work being done by contemporary craftsmen in all media. Write for entry forms and membership information to the Ontario Crafts Council, 346 Dundas Street W., Toronto, Ontario M5T 1G5.

**MAKING IT - A GUIDE TO SUCCESSFUL CRAFT RETAILING** - A comprehensive manual on costing, promoting and selling your crafts whether you're an artisan or a potential store-owner. \$7.95 plus \$1.00 handling and postage. Available from Mill Creek Press, P.O. Box 10, Bath, Ontario K0H 1G0.

**THE CULTURAL WORLD AT YOUR FINGERTIPS** - 1983-84 handbooks, Who's Who, a guide to federal and provincial departments and agencies, their funding programs and the people who head them, and Who Does What, a guide to national arts associations, service organizations and unions. These handbooks are now available at \$10.00 per volume, including postage and handling, from Canadian Conference of the Arts, 141 Laurier Avenue, Suite 707, Ottawa, Ontario K1P 5J3.

**CANADIAN CRAFT SHOW** - Applications are now being accepted for the Canadian Craft Show's 5th Annual Winter's End show and sale to be held April 18-22 at the Queen Elizabeth Building. Exhibition Place, Toronto, Ontario. Write: The Canadian Craft Show 458 St. Clement's Avenue, Toronto, Ontario M5N 1M1 (416) 960-3680.

**CAMEO'S CANADIAN CRAFT SALE** - Thursday, June 14 through and including Monday, June 18, 1984. Set up day is Wednesday, June 13, 1984. Edmonton Convention Centre, 9797 Jasper Avenue, Edmonton, Alberta. Deadline for applications November 30, 1983. Only Canadian art or crafts will be considered in this juried show. Write: Cameo Convention Consultants Ltd., 13803 91st Avenue, Edmonton, Alberta T5R 4X8.



AN INDEPENDENT ORGANIZATION  
FOR CRAFTSPEOPLE

348 Water Street, Vancouver, B.C.,  
V6B 1B6 Tel. 669-8021

# CO-OP news

## SHOP/GALLERY REPORT

Tourists are still very much in evidence buying presents up to the time of writing and enjoying the beautiful late summer weather. Last month Jody Perrone's contemporary woven rugs and Pam Beley's ceramics were in the gallery. Home Box Office, a cable film company from the states were very taken with their work and hope to use it as props in a film being made in Victoria. They want to evoke a "new wave" look in a business man's office and thought Jody and Pam's work would fit the bill. We are waiting to hear more from them.

Hatch out for December's Western Living. One of Circle Craft's board members, Sam Carter, will be on the cover of that issue and his house will be featured inside. If you look carefully you will see work by some members and hopefully they will be credited. December's Vancouver Magazine will also feature an article on B.C. craftspeople.

This month there is a beautiful group show in the gallery, "Country Living". The way Adrian Ross has set up the show, plus the assortment of crafts, really gives a feeling of country living. We hope to get an article or at the very least a photo in some of the newspapers. Next month is "New Porcelain" another group show of about 20 potters.

We are now into a new membership year and approximately once a year we list the staff of Circle Craft and their areas of responsibility. This time it is expanded to give a bit more background information on the staff.

Janet Summerton: Executive Director of Circle Craft, B.ed., M.A. Communications. In administration and management since 1963. Started selling weaving and books through early CC markets, also ran food booth for 3 years. Worked for large craft supply house. Designed, made and sold portable loom kit in London in the early '70's. Started working at CC during Habitat 1976, took over as director in 1977. Teaches marketing and promotion entrepreneurship at junior colleges, designs and organizes business conferences.

Stella Chapman: has worked at CC for 6 years. An ex-teacher and potter, Stella has also had retail sales experience, most notably in 1979 at CraftWork, a gallery specialising in high quality crafts in London, U.K. Stella's position at Circle Craft is office manager, dealing with accounts and sales records as well as staffing the shop/gallery. Working days: Mondays, every 2nd Wednesday, Thursdays.

Gail Ford: ex-teacher and potter, Gail has also had retail sales experience in a department store in London, U.K. and for two years at Woodwards in Vancouver before joining CC. Stella and Gail shared a studio and both sold their pottery at early VECC markets. Joined Circle Craft staff first as regular volunteers 6 years ago and then as permanent part-time staff.

Gail's area of responsibility is newsletter publicity, general information. Working days: Tuesdays, Wednesday, Fridays.

Stay tuned for the next issue to get the scoop on the rest of the staff, such as shop manager Jill McGoun, Brian McKay, Hugh Mclellan, Darlene Jones, Jodie Perrone, etc. etc.

The Hudson Bay department store is doing a promotion in October called "West Coast Way". During the planning stages they visited both makers Showcase and the shop in order to contact craftspeople. Each department will feature different crafts - including silk painting, wood, ceramics and weaving. Should be well worth a visit.

GAIL FORD

## TORONTO GIFT SHOW

Liz and Janet had a highly successful trip. Sales were up 55-60%. We doubled our number of shop contacts this time. Janet spent a lot of time meeting with people in other craft booths at the show comparing notes and gathering information. Patricia Bellamy, in Toronto, again provided invaluable assistance both before and during the show. Hugh Mclellan went to set up the booth and to gather merchandizing and marketing information for Circle Craft. More, later.

### SUMMER MARKET

The market closed on Sept. 18. The consignment sales in the last session were up to over \$18,000. The final accounting is not yet finished - a more detailed report will appear later.

### CHRISTMAS MARKET

An information package has gone to all market participants. There is still some booth space at Robson Square both sessions, and consignment space at VECC and Robson Square for all sessions.

We will be having a more traditional look at the market this year. However, due to fire regulation, greenery will not be able to be used at VECC as we have in early years.

The school parking lot at Victoria and Venables is being investigated for use as customer parking at VECC. NO firm word on this yet.

We would like to have more variety in live entertainment at VECC this year. Anyone having suggestions, please let us know.

Hugh Mclellan, Darlene Lones

### SUMMARY OF BOARD MEETING MINUTES FOR 9/6/83

Some of the points discussed were:

Canadian Craft Conference - which will be here in 1986. Janet Summerton and Mienke Mees are Circle Craft's representatives on the Caucus.

Summer Market - Granville Island - Results of this market have been good. Talks are at a crucial stage for Circle Craft's possible move to the Island next year.

Selections - Steering Committee on Selections passed out their report. Recommendations put forward should be voted on at the Annual General Meeting.

Members Survey - six people helped Lee Sosnowsky to do a phone survey and 49 letters went out. There were eleven responses. Definite patterns are emerging; complete report next month.

Toronto Gift Show - We are going to take 15% commission of orders written at the show, but won't continue to act as an agent expecting to receive commission between shows.

Expo - Janet met with Chris Wooten and letters have been written to key people of our interest in being involved with Expo. Updates to follow.

### REMINDER:

Membership year runs from September 1st to August 31st. If you have not received your's yet, please fill in the renewal form below and enclose cheque for \$25.

The newsletter mailing list will be adjusted soon to include only paid up members.

### Membership

Name \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Telephone \_\_\_\_\_

Member of CABC: yes \_\_\_\_\_ no \_\_\_\_\_

### MARKET SAVVY

With less than three months left of the annual Christmas Market marathons, your plans for your stock are probably well in hand. Have you thought out the presentation of your work - the display and promotional material. The key to a good display is that props should enhance, not overshadow the product. You want potential customers to be drawn to your work because it stands out, it makes a statement. Good merchandizing involves having products at eye level. Make it easy for the customers. Don't make them bend down or stretch. Allow some restful visual space between your displays. Most products at quality craft markets sell best from a clean, well thought out display.

Arrange your props keeping in mind a flow of traffic through your booth or past your display. Have items you consider suitable for impulse buying in a highly visible location. Keep shelves well stocked, group items by colour and relatedness.

Signs explaining your products are useful, but make sure they are neatly done and not overpowering.

People attending craft markets are interested in you as a "maker", in your techniques and your products. Take along portfolios, photographs, business cards and any other promotional material you have.

Use the market for maximum effectiveness by promoting future contacts and business. If you are available for commissions and special orders, advertise the fact - if you have studio sales, let people know. Have a book out to collect names and addresses of potential customers.

Talking about your work is the most effective promotional tool. Demonstrate wherever possible. Basically, be approachable. Thousands of people will be attending craft shows this season. You can ensure a better return on you investment by spending time considering presentation and promotion.

JANET SUMMERTON

MEMBERS NOTE: IF YOU KNOW A CRAFTSPERSON WHO MIGHT BE INTERESTED IN JOINING CABC PLEASE  
PASS ON THIS APPLICATION FORM

## C.A.B.C. MEMBERSHIP APPLICATION FORM

TYPE OF MEMBERSHIP REQUIRED (please indicate ☒)

☐ **REGULAR** ☐ RENEWAL

individuals, societies or groups. Members will receive  
monthly newsletters and have full voting privileges.  
\$25.00

☐ **STUDENT**

for registered full-time students. \$15.00

☐ **FAMILY** \$40.00

☐ **AFFILIATE**

registered organizations wishing to be closely  
associated with the CABC. Special form required.  
\$40.00

☐ **SUSTAINING**

individual, group or corporate body subscribing to the  
goals of the CABC through financial support or other  
appropriate means. \$100.00

Name \_\_\_\_\_ Craft \_\_\_\_\_

Address \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

PLEASE COMPLETE AND MAIL WITH YOUR CHEQUE TO CRAFTSMEN'S ASSOCIATION OF B.C.  
1411 Cartwright Street, Granville Island, Vancouver, B.C. V6H 3R7