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**The Crafts Association of  
British Columbia is a network  
of craft professionals  
dedicated to the development  
of excellence in crafts.**

## MEMBER PROFILE

Keith Valentine, Bookbinder

by Bettina Matzkuhn

Keith Valentine's books are sensory delights: the colour and texture and smell of the binding, the heft of the volume, even the rustle of the pages is irresistible. Their haptic qualities are an overture to the contents which enter the mind and senses in their own way. Valentine, now retired to his summer house/bindery on Pender Island, emphasizes that there are two main aspects to his work. One is to restore old books. The other is to take interesting books and put them into a different binding, often with a protective and decorative case to nest in. This allows him to visually augment and comment on a book. Some of the projects he has been especially excited about include letterpress books produced by fine presses. He can buy the individual leaves, which have been hand set one page at a time, and bind them himself. He has also collaborated experimentally to produce a number of artist's books and doesn't rule out eventually producing an entire volume (text, illustration and binding) on his own.

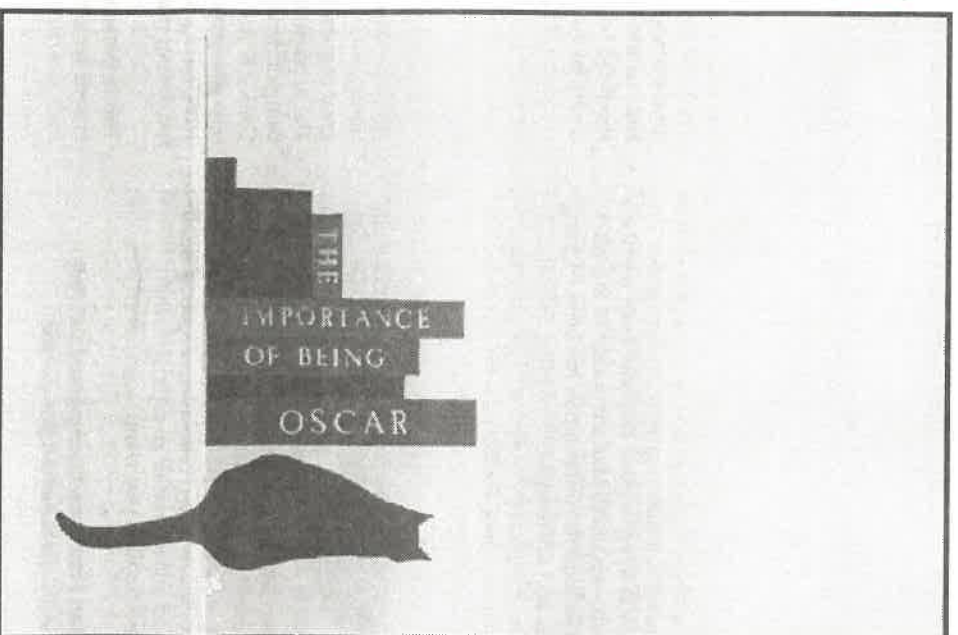
Valentine came to Canada from England in 1960 and spent his working life as a scientist studying and mapping soil for Agriculture Canada. He also loved books. In collecting them, he became friendly with antiquarian booksellers and, over the years, warmed to the suggestion that he learn to rebind books himself. Beginning with evenings, weekends and the odd summer class, Valentine slowly gathered his skills.

Learning the craft this way was frustrating as he wanted a more comprehensive training. Then he found Daphne Beaumont-Wright, a respected bookbinder in England who offered a class that packed a two-year training into an intensive three months. It was perfect. As a member of what is affectionately known as "Cabbage", the Canadian Bookbinders and Book Artist's Guild, Valentine continues to be concerned with the difficulty in getting ongoing, accredited training in Canada. Valentine found that his skills as a scientist were useful in his new pursuit. Working in a lab requires manual dexterity, patience,

precision, and the ability to follow detailed instructions.

In Beaumont-Wright's class he learned case binding (trade hardcover books), library style binding (the most durable), half and full leather bindings, gold tooling and decoration. He also learned techniques of onlay - where shapes of very thin leather are built up to form designs, and inlay, in which pieces are cut out of the main leather binding and other pieces are inserted to fit perfectly. Continuing his education this summer, he learned how to bind in limp vellum (a sort of original soft cover with unreinforced vellum) and hardcover vellum.

Bookbinding presents many aesthetic and design decisions. Valentine finds illustrated books challenging to work on as an artist has already interpreted the text. In this way the binding, and any decoration on it, is yet another layer. He wants to achieve the delicate balance of enticing the viewer/reader but not distracting from the original illustrations. Valentine likes to



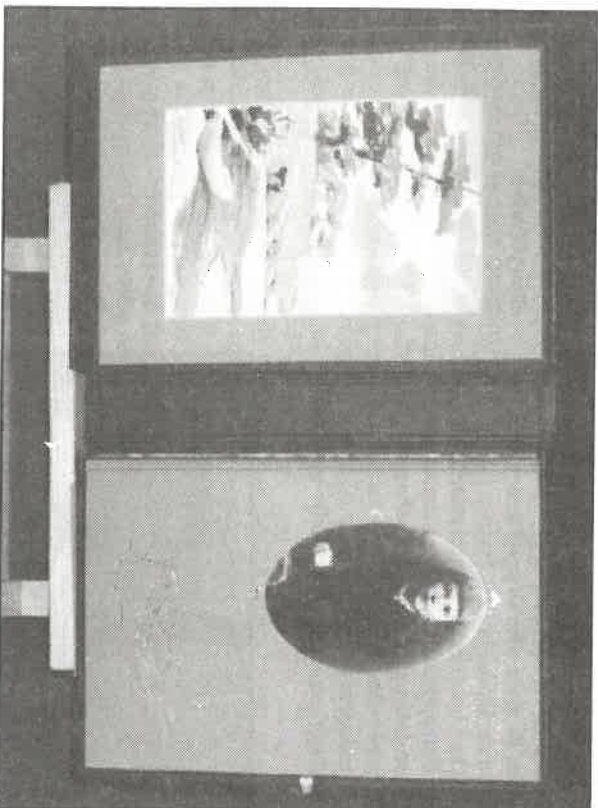
"The Importance of Being Oscar" by Keith Valentine

facing the viewer. According to the old cliché, we should never judge books by their covers, but this is, nevertheless, how we first encounter them.

The two volumes currently on display at Craithouse demonstrate Valentine's meticulous care. One, "The Importance of Being Oscar" features a warm red leather binding with leather onlay on the front cover. The other, is a collection of reminiscences by Winifred Grey, a woman from England who eventually stayed on South Pender Island. Both books come with "clamshell" boxes. The latter's box includes one of Valentine's delicate watercolours of Gowlland point, looking out at the same view Grey would have seen in her time.

exploit the colours and textures of the binding materials as they can identify the volume just as much as the letters of the title. He also pays special attention to how the book appears lying down (front cover), standing up with others on a bookshelf (spine), or completely opened with the back

Valentine admits he is learning the ropes of marketing, but has already sold his books across Canada and in England. He has had two books accepted into this year's Northwest Book Festival in Seattle, garnering 2nd prize in the fine press binding section. He says his bindery is brimming with books he would like to work on, but it takes time to determine exactly how he will handle each project. He admits that he always knows what he could have improved only when he reaches the end of a work. The challenge is always to produce a unified whole. He hopes to reach a select group of bibliophiles who like to handle books. Certainly any fine craft aficionado will delight in them as well.



"Winifred Grey" by Keith Valentine

## 2002 Gallery Exhibitions at a Glance

February 8 - March 4, 2002. "Valentine" themed exhibit. A group multimedia exhibit. Call for entry. Deadline for submissions: December 4, 2001. Opening reception: Thursday, February 7, 2002, 6:00 - 8:00pm. For further information contact: Calvin Taplay, CABC Communications Coordinator, 604-687-6511.

March 8 - April 1, 2002. "55+" Marilyn Folsom. A doll exhibit that explores the aging process through the physical changes that become evident as we age.

April 5 - 29, 2002. "Once Upon a Millennium..." Shona Rae. A multimedia exhibit featuring narrative, fairy tale sculptures.

May 3 - June 3, 2002. "The Skin of this Planet" Marlene Bowman. An exhibit of ceramic vessels. Current explorations of texture impressed from both the natural world and the world of high technology on animated two and a half dimensional vessel forms and on wall tablets.

June 8 - July 1, 2002. "Beyond Function" Peter Shaughnessy. A wood exhibit which combines abstract sculpture and functional boxes.

July 5 - 29, 2002. "EnWaptured by Landscape: City of Gardens" Alice Philips. A collection of felted wearable landscapes, consisting of large ceremonial kimonos, long kimono vests and short vests and accessories.

August 2 - September 2, 2002. "20/05 Vision - Regional Reflections". An exhibit of textiles by craftspeople from around the province.

September 6 - 30, 2002. "Knick Knack Paddywack" Nancy Walker. A ceramic exhibit of hand built clay pieces that explores no-nonsense nonsense.

October 4 - November 4, 2002. "Much Depends on This Quilt" Daphne Harwood. An installation of quilts and artifacts looking at historical developments leading to the production of a quilt.

November 8 - December 2, 2002. "Out of the Blue" Michelle Mathias. A sculptural / mosaic exhibition exploring the theme of "sky".

December 6 - 31, 2002. "Packages" An annual fundraiser for CABC is looking for donations from CABC members working in any craft medium. The deadline for submissions is October 31, 2002. For further information, contact: Calvin Taplay, Communications Coordinator, 604-687-6511.



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## Executive Director's Message

### Volunteering for CABC

Two articles in this issue of *Craft Contacts* echo the theme of volunteering. The Crafts Association of British Columbia is extremely fortunate to have the commitment and enthusiasm of a tremendous group of volunteers, and we can't thank them enough for their time (although we try with our annual Volunteer Appreciation Party - see President's Message for more). But, even with the dedication and support of our volunteers, we are always in need of more people as new projects and initiatives emerge.

I would like to encourage all members of the CABC to become involved in an aspect of the organization that interests you. If you need assistance, the staff will be more than happy to give you guidance and support - volunteering provides an excellent opportunity for you to develop or increase your skills. The following are some examples of how you can help the CABC to continue to grow and expand:

- write an article for the newsletter: review an exhibit of craft in your area, write about that book on craft or a craft process that you've been raving about to your friends, tell craftspeople around the province what's happening in your local community. This can be a one-time only undertaking, or, something you might like to do on a semi-regular basis.

- join our Regional Representative network to provide a communication link between your region and the CABC.

- volunteer for a committee (Gallery, Communications, Awards). These meet anywhere from monthly to semi-annually, depending on individual projects; the meetings are generally on a weekday evening, but this is flexible. Being a committee member would likely require 1 - 3 additional hours per month, again depending on the nature of current projects.

- volunteer in Crafthouse. Shop volunteers are generally scheduled for a 4 hour shift one day per week.

- if you like to coordinate social get-togethers, you might be interested in helping us host the monthly opening receptions for the Gallery's exhibiting craftspeople. This would only require about 3 hours each month.

- simply be 'on call' for when we need extra help to get a mailing out (involves folding, stuffing, and sealing envelopes) - this happens about ten times/year and takes place for 2 - 3 hours on a weekday morning.

Volunteering gives you the opportunity to get to know the staff and other CABC members while enabling us to get to know you! It is an excellent way to hone your skills, learn more about the programs and services of the Crafts Association of British Columbia, and contribute to the overall health of your organization! We look forward to hearing from you!

### Website

In the last issue of *Craft Contacts*, the CABC announced that members can have a page on our website, [www.cabc.net](http://www.cabc.net) in the new



Jane Matthews

members section at no cost for a period of six months, if they registered by September 15th. We received a good response from members who wished to take advantage of this offer. The required information has been trickling in, and the designer is creating the pages as the complete information from each member arrives. Look for the new section to be activated mid-November!



Other website news includes the addition of our 'What's New' icon. This appears on the main menu of the Programs and

Services section, and leads frequent browsers directly to the most recently posted items. And don't forget to use the internal search engine, which creates a list of suitable links and allows you to go directly to the information you want.

### San Francisco International Gift Fair - CABC participation postponed

Due to the uncertainty of the Canadian and U.S. economies for the immediate future, the Crafts Association of British Columbia has decided to postpone our participation in the San Francisco International Gift Fair until the August 2002 show. The tremendous amount of energy, time and financial cost for participants and the CABC to undertake this initiative at this time, with the increased potential of disappointing results, has led us to believe that pursuing the February 2002 show would be an inefficient and ineffective use of our combined resources. On the positive side, we understand that the August show has been better attended, by participants and buyers, than the February show in recent years, and feel this will prove to be an opportune time to introduce the work of our members to the US market. In addition, the CABC will be pursuing funding opportunities that support international marketing initiatives, ultimately leading to reduced participation costs for our members. Watch the next issue of *Craft Contacts* for new deadline and pricing information.

Lastly, I would like to take this opportunity to wish you and your families a healthy and happy holiday season. I can only hope that the year 2002 will bring a renewed level of peace to us all.

## President's Message

CABC held its annual Volunteer Appreciation Party at the home of Board member Nancy Ryder and her husband Francis Ouellet on September 8th, 2001.

CABC volunteers and staff enjoyed the late summer sunshine along with a great selection of food and drinks.

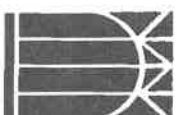


Anne Mauch

The Board and staff of the CABC look forward to this opportunity to recognize and thank the many people who give us their time, energy, enthusiasm, skills, knowledge and commitment. CABC staff members spoke about the volunteers that help them carry out their jobs and the wonderful atmosphere that volunteers bring to their workplace. The message is that volunteers are fundamental to the CABC - they contribute to every aspect of our organization. The CABC could not exist without volunteers and we wouldn't want to even if we could. The array of skills and knowledge that is available to us through our volunteer network is one of our great resources. If you have an interest you'd like to pursue or a particular skill that is being underutilized, consider volunteering at CABC. If you do, you will have an opportunity to work with some truly wonderful people in a fun, interesting and rewarding environment.

This is the second year that Nancy and Francis have hosted the Volunteer Party and their generosity has allowed us to make it a better event. On behalf of all CABC volunteers, members and staff, I offer our heartfelt thanks to them.

The CABC Board gained a member and lost a member in September. Silvia Dotto, a ceramist who sells her functional and decorative work in Crafthouse, joined the Board in late September. Silvia brings a working craftspeople's perspective, marketing knowledge and a lively spirit to the Board. We are sorry to say good bye to Susan Burgess who stepped down from the Board on September 1st. Susan's incisive thinking, knowledge of marketing and practical approach helped us chart a steady course during the three years she spent on the Board. We wish her every success in her future endeavors.



BRITISH COLUMBIA ARTS COUNCIL  
Supported by the Province of British Columbia



Granville Island

HAWTHORNE CHARITABLE FOUNDATION



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Sandra Ramos

Opinions expressed in *Craft Contacts* are those of the authors, and do not necessarily represent those of the Crafts Association of British Columbia.

Please send all comments and / or letters to the Editor, Calvin Taplay @ CABC.



## Crafts Association of British Columbia

### CALL FOR PROPOSALS

The CABC is seeking a craftspeople interested in working with the Board of Directors and our contracted Interior Designer to design and build a new sales desk for Craftthouse. This new sales desk will become a significant fixture in the overall renovation plans for Craftthouse and the Gallery, to be undertaken at a later date, and will therefore need to reflect the design concept for the entire space. The sales desk should be representative of the CABC and Craftthouse, and could possibly incorporate the work of several craftspeople in different mediums.

Proposals will be accepted until Friday November 30, 2001 at 5:30pm.

For a list of general design parameters, or if you have any questions, please contact: Jo Darts, Craftthouse Manager, at (604) 687-7270 or email [craftthouse@cabc.net](mailto:craftthouse@cabc.net)

To receive a proposal package, contact: Jane Matthews  
Crafts Association of British Columbia  
1386 Cartwright Street  
Vancouver, BC V6H 3R8  
tel: (604) 687-6511 fax: (604) 687-6711  
email: [jane.matthews@cabc.net](mailto:jane.matthews@cabc.net)

Interested craftspeople should contact the Crafts Association of British Columbia after November 5, 2001 to receive a comprehensive package of information and proposal criteria.

## Wholesaling 101 Workshop Held in Vancouver and Nelson, September 2001

The CABC was very fortunate to have the opportunity to present two lectures on craft wholesaling by craft marketing guru Carol Sedestrom Ross (Director of Craft Marketing for George Little Management, management of HandMade sections in many US and Canadian gift shows) and booth design guru Adrian Ross during September. Carol approached the CABC with the idea for the wholesaling workshop while she and Adrian were in town for the Fall Vancouver Gift Show, and the lectures grew from there! In Vancouver, twenty member craftspeople attended the workshop held at BC Place Stadium, and were then able to look around the gift show in the afternoon - for many a first introduction to the tradeshow environment.

Carol began the workshop with a brief history of craft and craft shows, and compellingly presented her point of view that marketing craft in a wholesale environment is a sales tool that really is only just beginning to meet its potential. She stated that the Arts & Craft Movement in the early part of this century was pushed by the artists as a reaction to the Industrial Revolution. Now, craft is being pulled along by the general public's demand for unique, hand-made items instead of mass produced and marketed goods. An interesting result from the American CODA Survey: The Impact of Crafts on the National Economy, shows that 57% of respondents sell their craft work primarily through retail outlets, and make \$3 billion in sales. Conversely, the 27% of respondents who sell primarily wholesale make \$5 billion in sales - a strong argument for wholesaling! Carol shared some specific tips about marketing yourself and selling your product (remember, buyers are used to being 'sold' - when they come across a seller who appears uninterested, ie reading a book, they will simply move on to another booth). She also reminded participants to be aware of additional costs when signing up for a tradeshow, such as drayage. Some show management companies will include drayage in your booth fee. Make sure to read your booth application material carefully - most venues are union staffed, and therefore participants must adhere to union rules.

Carol suggested that the best way to obtain a rep to promote your craft work is to attend a gift show. Questions that you should ask interested reps include:

- how many lines do you represent, what type of work is it and who are the artists?
- how many reps does your company have on the road (ie calling on stores) or do you represent your lines at shows?
- what shows do you do? what size booth do you have? how many people work the booth and how many lines do you present? do you charge a participation fee, or take a percentage?
- how and when would I get paid?
- what is the rep turnover rate in your company?

Other tips include that reps should buy their samples (at 1/2 the wholesale price), and most reps will sell their samples at the end of the season. The usual commission rate is 15%, but they might go to 20% to 'pioneer' a new line/artist. Be clear about who and where the rep can sell your product - ie do you have any exclusive agreements. Generally 80% of sales come from 20% of your products so pay attention to what sells, the price range and features - reps are interested in what's new. And lastly, it is difficult to find a rep who is completely craft-based.

Paul Griggs from Events on the Move spoke about the value of using a broker to ship or drive your work to the United States. Whether you are attending a tradeshow, or shipping your work to American customers, brokers will take care of all the paperwork for your shipment. If you are participating in a tradeshow, your work will receive a Temporary Import Bond, which means that you do not pay duties or taxes as the work will be returned to Canada (wholesale trade shows prohibit participants from selling samples). Many shows have an official show broker who can actually clear your shipment once it has arrived on the show floor, rather than having to wait for your shipment while it sits at Customs waiting to be cleared (and potentially arriving too late for the show!). For more information, please contact Events on the Move at (604) 647-0130 or from the US toll-free at (877) 355-1116.

The third and final aspect of this workshop was Adrian Ross' "Designing the Best Booth for a Wholesale Show". Adrian presented slides of good and bad booth designs to highlight each of the following aspects of booth design. The premise of good booth design is that you have only an instant to attract a buyer's attention as they walk past. It is therefore imperative that your booth clearly shows what you are selling and be inviting and intriguing.

- colour - can be used very effectively with your work to make your booth stand out
- height - vary the height of your display, and don't place objects too low as they won't be seen (or if you do, make sure they are well lit)
- proportion - keep in mind the proportion of your work to the display systems used

continued on page 5

## Grants for Professional Visual Artists:

Project Assistance for Visual Artists  
Deadline: November 15, 2001

The **British Columbia Arts Council** administers a program which offers awards (grants) of up to \$5000 to assist with the creation of a new body of work. The annual deadline for the program is November 15. Eligibility criteria include having been a BC resident for at least one year prior to applying; having completed basic training (formal or informal) in a specific visual art discipline; and having had two professional-ly-curated shows or exhibitions in public galleries (hopefully where an artist's fee has been paid).

Applications are judged competitively by a jury - the success rate has historically been that 20% of applications receive full awards. The results for the competition are released sometime in the following March.

Professional visual artists working in any discipline - including crafts - may apply. Grant recipients are chosen by a jury composed of professional artists who collectively judge the range of projects and disciplines received in any year. In most years, at least one juror has had experience in the area of crafts, either as a practitioner, curator or juror.

This year, the application forms have been changed to include craft as a specific discipline category (along with installation, mixed media, multi media, painting, photography, printmaking, sculpture and "other"). In addition to describing the body of work which they would create with grant assistance, artists are now encouraged to consider describing the contexts in which they work and/or the contexts in which their works should best be considered.

To obtain application forms and to talk about your art and the program, please contact:

Walter Quan, Coordinator - Arts Awards Programs  
British Columbia Arts Council  
(250) 356-1728

Applicants outside of Victoria may contact the BC Arts Council through Enquiry BC: Vancouver- (604) 660-2421; rest of the Province- 1-800-663-7867.

## Application for Artisan Designation - Guidelines

Summarized from *Application for Tourist Attraction, Heritage Attraction or Artisan Designation*. To receive the application form and guidelines, please contact: Manager, Accommodation Services  
Tourism British Columbia  
Box 9830 Shn Prov Govt  
Suite 300, 1803 Douglas Street  
Victoria BC V8V 9W5  
telephone: (250) 387-0104 fax: (250) 387-9406

The Ministry of Transportation and Highways (MoTH) and Tourism British Columbia (TBC) have cooperatively developed a provincial sign policy for tourist services and attractions. The white-and-blue signs, which help motorists locate facilities, are provided by the MoTH but require TBC approval for attractions or artisan businesses before signs are considered for installation.

The guidelines list the following twelve minimum eligibility criteria:

1. Must be open a minimum of 100 consecutive days per calendar year, based on a minimum of five days a week.
2. Must operate and maintain regular hours and schedules.
3. If seasonal in operation, the operator must place "closed" or "open [monthly]" tabs, supplied by MoTH on the blue and white attraction signs for the period that the business is not open to the public.

## CABC welcomes the following new members:

Cheryl Anson ■ Serena Bartok ■ Ronald M. Bazar ■ Sherry Benko ■ Judith Burke ■ Susy DePieri ■ Wendy Glass ■ Eleanor Hannan ■ Barbara Heller ■ Michael den Hertog ■ Lindsay Jones ■ Miyuki Kamitsuna ■ Laura McKibbin ■ Fleur McLaughlan ■ Fritz Muntau ■ Margit Nellemann ■ H. Henry Nishine ■ Mishi Perugini ■ Deborah Pinsky ■ Katherine Ratcliff ■ Diane Sherlaw ■ Melissa Shore ■ Laurie Steffer ■ Rie Suzuki ■ Peter Thompson ■

.....

## CABC thanks the following members for their continuing support:

New Westminster Public Library ■ Artisan's Courtyard ■ Two Rivers Gallery ■ Metal Garden Designs ■ Burnaby Artists' Guild ■ Andrei Alikov ■ Sandy Arthur ■ Ellen Aubrey ■ Michael Babler ■ Dolores Bender-Graves ■ John Bese ■ Anneke Betts ■ Marlene Bowman ■ Judith Burke ■ Harry Butterfield ■ Heather Cairns ■ Alexx Cheng ■ Madeleine Chisholm ■ Jean Marie Claret ■ Peggy Collins ■ Silvia Doto ■ Deborah Dumka ■ Millicent Duncan ■ Stuart and Bronwen Duncan ■ Hermann Edler ■ Ann Eggleton ■ Marilyn Folson ■ Wendy Gadsden ■ Deanna Gauthier ■ Jeff Greenup ■ Stan and Trudy Grief-Czolowski ■ Ulrike Gruetz ■ Gaye Hansen ■ Dave Hartman ■ Alison Horwood ■ Charmian Johnson ■ Janis Dean Johnson ■ Barbara J. Katz ■ Jane Kenyon ■ Kathryn Kristmanson ■ Randy Lancaster ■ Anne Love ■ Jan MacLeod ■ Marilyn Magid ■ Sandy Martin ■ Bettina Matzkuhn ■ Anne Mauch ■ Shirley McGrew ■ Gillian McMillan ■ Marjorie Miklechuik ■ Sheila Morissette ■ Maria Morris ■ Sylvia Naylor ■ Barbara Newton ■ Bruce and Laura Nyeste ■ Diane Paterson ■ Connie Paul ■ Joanne Peacock ■ John Phillips ■ Celia Pickles ■ Mary Reynard ■ Kathy Robertson ■ Jacqueline Robins ■ Brent Routke ■ Terry Ryals ■ Janet Scarie ■ Ruth Scheuing ■ Dai Scott ■ Runiko Shinomae ■ Elana Sigal ■ Mike Sinclair ■ Suzanne Summersgill ■ Ingeborg Thor-Larsen ■ Mary Ursuliak ■ Yvonne Wakabayashi ■ Anita Wheeler ■ Veronique Whitehead ■

4. Where applicable, all associated fees /donations must be clearly displayed.
5. Must provide adequate off road parking facilities.
6. Must meet all zoning by-laws and, where applicable, be licensed by the local municipal or regional authority.
7. Must be clean, maintained in good repair and pleasing in appearance.
8. Should provide public washroom facilities.
9. Must provide and distribute a brochure which includes: description, directions (preferably with map), interpretive information about facility and its amenities, hours of operation, costs of admission, etc.
10. A person in a position of responsibility must be on the premises during operation.
11. Must operate within the framework of the Attractions and Artisans Guidelines.
12. Business is located within the distance limitations established for a tourist attraction from an expressway or conventional highway turnoff (for an Artisan Business, within 3km in urban areas and within 7km in rural areas).

For detailed information, or to receive the complete application and guidelines document, please contact the Manager, Accommodation Services, at the above Tourism British Columbia office.



# Crafthouse Report

Crafthouse Manager

Our big news is the open house on November 29, 6pm-9pm. This will be the first draw of our exciting "Surprise Packages" raffle at 7:30pm (last year, one customer was so excited that this year she has offered to help!) But concurrent with that will be a special shopping evening in Crafthouse. If you are a non-member you will receive a 10% discount, if you are a member you will receive a 15% discount, but if you buy 3 raffle tickets for \$40, you will receive 20% discount (member or not). This offer is open to members and those on the Crafthouse mailing list only. Other studios in the vicinity will also be open that evening.

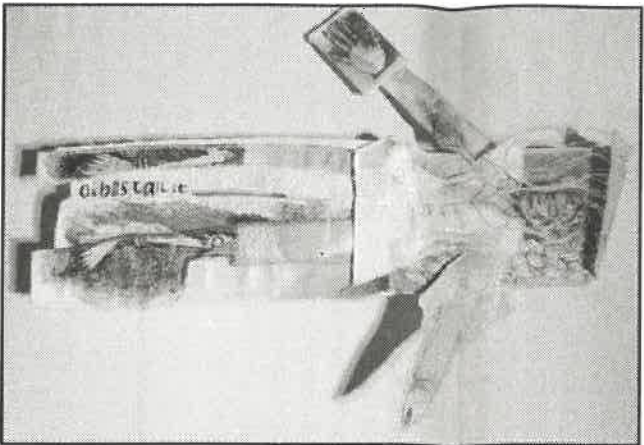


Jo Darts

Crafthouse welcomes many new craftspeople. **Sheila Morissette's** whimsical lidded boxes are made from cone 5 stoneware. She plays an active part in the local pottery scene by managing the pottery studio at the Lucas Centre in North Vancouver. **Eleanor Hannan** teaches design at Capilano College. Her machine embroidered dolls are an extension of her lifelong involvement with textiles and were recently on display at the Cityscape Gallery in North Vancouver. **Ron Bazar** lives on Cortes Island and uses the rich red wood from dying arbutus trees to make kitchen utensils. **Marcus Sabathil** is unique in that he works in metal, wood and glass. The three media are combined as seen in his tables and lamps. Crafthouse also has his stumped glass bowls. **Keith Valentine** is a bookbinder whose prime area is the restoration of books. He studied in Ontario, Québec and England and operates his bindery on Pender Island.



Sheila Morissette



Eleanor Hannan



Ron Bazar

Congratulations to **Teresa McPherson** who received a wholesale order from Made In Canada in Edmonton after a referral from Crafthouse.

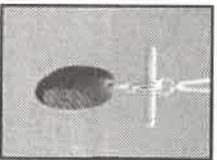
The shop will be closed on November 5 and 6 for the annual Holiday Season decoration.

## Our Holiday hours are as follows:

December 1-7	10 am to 6 pm
December 8-23	9 am to 6 pm
December 24	9 am to 3 pm
December 25-26	Closed
December 27-30	10:30 am to 5:30 pm
December 31	10:30 am to 3 pm
January 1, 2, 3	Closed
The annual inventory will take place on Jan. 2 & 3.	

In November we profile the jewellery of **Madeleine Chisholm**. Cats, hearts and stars are the designs that she likes the best. But, first of all she adores her cats, in real life and in her metal work. Her work includes a lot of etching on sterling, which allows her to draw whatever she wants on the metal. Her display will include jewellery for cats and cat people, including cat collars in sterling for the pampered indoor cat, tail rings, identification pendants for cats and sterling cat bells.

Our featured jeweller in December is **Krista Patterson**. Beach stones and glass, shaped by the elements, are collected and handmade into elegant jewellery pieces, each one unique. Accented by sterling silver, some stones are hand carved, while others are combined with freshwater pearls and precious gemstones, creating jewellery with a clean, contemporary feel and a connection to nature. A graduate of the Nova Scotia College of Art and Design, Krista has recently been teaching in Canada's North, and is currently an instructor at the Kootenay School of the Arts in Nelson, BC.



Krista Patterson

Crafthouse is a non - profit gallery / shop and is a program of CABC. Crafthouse provides an outlet for the display and sale of fine traditional, contemporary, and leading edge crafts; and provides craft-related information and education to the CABC membership, general public, professionals in the visual arts community, and craftspeople. Crafthouse aims to be self-supporting in its promotion of craft.

1386 Cartwright Street  
Granville Island  
Vancouver, BC V6H 3R6  
tel: 6877270 fax: 6876711  
crafthouse@cabc.net

HOURS:  
Open Daily  
10:30am - 5:30pm  
Open on Statutory Holidays  
10:30am - 5:30pm

## VOLUNTEER PROFILE -

**Vanessa Radunz**

by Bettina Matzkuhn

**Vanessa Radunz** is one of CABC's many stellar volunteers. Her dependability and "let's get this done" attitude are indispensable and contagious. At Crafthouse, Vanessa has helped at the front counter as well as with unpacking new stock. She admits that she likes to be around all this good stuff, and her family's nickname for her is Crow. She is invariably drawn to the bright and shiny.

While lacking in glitter, the upstairs at CABC finds Vanessa organizing the resource centre, cataloguing new material, helping with membership receipts, filing, and tackling every odd job pitched her way. She initially found out about CABC when she stopped by the office to use the resource centre while taking a business class at Capilano College. She is happy to be around people who really like what they do. Perhaps the bright and shiny also applies to the staff. Vanessa's background is colourful for a 22-year-old. After dabbling in many media in a variety of workshops, she was drawn to textiles as it runs in the family. She completed the celebrated Textile Arts Program at Capilano College in the spring of 2000. Her graduating work included a shoal of 3-d fish as well as a dress of scars, burnt onto the surface of the fabric.

After moving to Denver, Colorado for a month and surviving what she bluntly refers to as an ill fated romance, Vanessa returned



Vanessa Radunz

to BC. She sampled psychology and philosophy courses but academia didn't have the right flavour at the time. She also volunteers at a street youth shelter.

Currently, she has settled into the studio art program at Capilano with the goal of becoming a better sculptor, printmaker and draftsman. Ultimately, she wants a BFA and to go on to study art therapy. One of her dreams is to build and live in a treehouse, a leafy fantasy hovering above civilization. She describes it not as science fiction, but as a yearning for self-sufficiency. She imagines weaving blankets specifically for the small dwelling. Perhaps it is an outgrowth of liking to hide and play in boxes as a child, something Vanessa still cultivates with children she occasionally looks after. Playtime aside, it seems that one of the things we do as volunteers and workers is to establish a reputation. Vanessa's is polished enough for a crow to envy.

## EXCLUSIVITY

by Jo Darts

The term exclusivity refers to a store or gallery that wants your work, asking you to only sell to that store. Generally a specific geographic area is asked for. This is a tricky situation, and there are a variety of scenarios.

Gallery: If your work is one of a kind and the gallery is spending money and time promoting you, it would be in your best interest not to dilute your work and reputation by having your work seen in another gallery a few blocks away.

Wholesale shows: As orders are being placed for your work it is difficult to keep track of the exact locations of previous stores. Some buyers will ask if a certain store in their town has already placed an order. If the second buyer has placed a larger order, is your allegiance to store number one or two? This is difficult and your conscience must decide. I would opt for the first order as you do not know whether store number two will re-order, and this seems more ethical to me. Some craftspeople have more than one line of items and would offer each store a different line. Once the show is over and you have gone through your orders, it is in everyone's best interest if you contact stores where you know a conflict will arise. Discuss the problem with each store and try to resolve the situation. Each store will respect you for diverting a potential sticky situation. In the USA, zip codes are used to determine a geographic area (but not in cities), but in Canada, I believe our postal codes are smaller areas and may not be applicable. You could raise your minimum order which would separate the store eager to promote your work, from the one that orders small amounts.

Direct sales: If you are contacting stores directly you could let them know the location

of the closest store that you sell to. Always be honest, and communicate.

Consignment: Does a consignment store have the right to ask for exclusivity? Anyone can ask for exclusivity, but ultimately it should be your decision. You could suggest that your tableware with glaze "A" will sell in store number one and store number two can have tableware with glaze "B". How unique is your work? Would you want your one of a kind vessels to be seen in two stores directly across the street from each other?

To put this article together I talked to a few local craftspeople as well as accessing the discussion board on The Crafts Report webpage. The latter provided lots of input. To summarise:

- No shop can guarantee a specific amount of dollars in orders
- If you give an exclusive, do not sign an agreement. Keep it oral and informal. Maybe you can satisfy everyone. Again communicate! Be aware that by giving an exclusive, you could be limiting your options.
- Do provide exclusivity in designs and geography, generally not closer than two towns apart.
- If you already have a store in one area and another in the same area places a larger order, let the first store know. You have to decide whether loyalty or the fact that you have a business to run is most important.
- It is unlikely that you could ever produce enough to saturate the market.
- One person grants "limited" exclusivity. The store must order a minimum quarterly or monthly. If an order is skipped, the contract is cancelled.

The Crafts Report discussion board has a wealth of information. To follow this article's subject, and other craft issues go to [www.craftsreport.com](http://www.craftsreport.com)

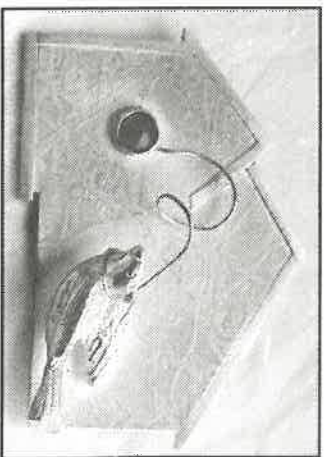


# Gallery Report

## Communications Coordinator

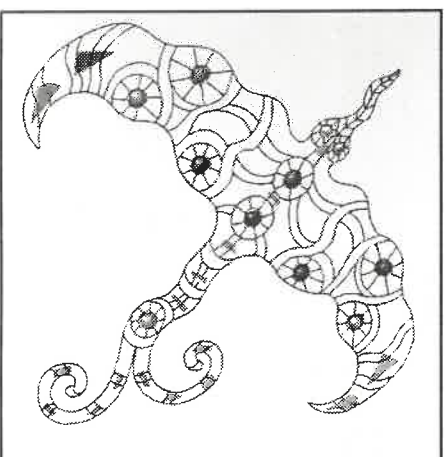
**"Birds"**  
November 2 - December 3, 2001  
Opening Reception: November 1, 2001,  
6 - 8pm

Enjoy the works of craftspeople Dominique Brecheault, Ruth Jones, Peter Kiss, Cynthia Lyman, Gillian McMillan, Sylvie Roussel-Janssens, Beatrix Schalk, and Peter Shaughnessy in an exhibition entitled, "Birds." These craftspeople feature work in many craft mediums including jewellery, fibre, wood, and wire. Birds are distinctive in their features and movement; their environment plays a large role in their migratory patterns, nurturing practices, and ability to survive. Birds fly in many different patterns through the air and have inspired people to emulate their ability to fly because of their grace. They travel through space in inspirational ways whether by themselves or in flocks. They have encouraged people as far back as the Renaissance to aspire to flight and create machines which would rival their capacity to fly. They give forth a sense of freedom as they rise in the air. This flight allows them to cover great distances in little time. It also allows them to gather food in a quick and efficient manner.



Dominique Brecheault

Amongst the craftspeople, Dominique Brecheault explores contained space in the form of the house and combines this with a coral branch which evokes nature. She uses the image of a bird as an emblematic connection to nature. Gillian McMillan explores jugs and pitchers - recently she has produced spouts which have grown larger and the shapes remind her of a bird's beak. It therefore became a logical step to produce what she calls "jughbirds." Peter Shaughnessy explores the skeletal structure and movements of birds to focus on what makes them unique from other creatures. Ruth Jones produces large tapestry works with highly detailed and skilled representations of birds and uses very classical hues. Peter Kiss showcases a whimsical bird full of comedy. Cynthia Lyman features metal wire birds which required great amounts of time and physical skill to produce. Sylvie Roussel-Janssens presents works which are highly complex involving glass and metal hangings. Finally, Beatrix Schalk displays a piece with incredible formal elements using the form of a bird to discuss issues of motherhood, career, and family responsibilities.



Sylvie Roussel-Janssens

**"Surprise Packages"**  
Unwraps More  
Excitement in 2001  
November 29 -  
December 20, 2001  
Opening Reception:  
November 29, 2001,  
6 - 9pm



Calvin Tapley

Whether you are the kind of person who carefully peels the tape off and folds up the wrapping, or one who rips through the paper in record speed, wrapped packages hold an undeniable pleasure. The anticipation and excitement tantalize even before you get to the surprise inside. Then, imagine the joy of discovering a beautiful piece of handmade fine craft hidden in the tissue paper!

This holiday season, the CABC's Gallery Committee continues to build on the success of the last three years' fundraising events with "Surprise Packages 2001 - It's What's Inside That Counts." We have solicited donations of fine craft from our members for our annual raffle and silent auction to raise funds for physical improvements to the gallery and Crafthouse shop. The "Surprise" Raffle and Silent Auction will begin in our gallery on November 29, 2001 and run through the month of December. The raffle is a "Surprise" because the prizes have been wrapped in anonymous packages for display in our gallery. Those with winning tickets will get to choose their "Surprise" from the packages on display. Just to tantalize further, photos of all the wrapped raffle prizes will line the walls of the gallery, inviting much guessing as to the contents of each package.

The event kicks off Thursday November 29, 2001 from 6pm - 9 pm in conjunction with Crafthouse's annual Holiday Open House. With a general discount of 15% on Crafthouse purchases, the first draws of the "Surprise" Raffle, and the start of the Silent Auction, the evening will be very exciting. Last year we had a great attendance, and are looking forward to an even bigger turnout this time around... As a bonus for attending, those who purchase 3 or more raffle tickets at the November 29th event will receive a 20% discount on Crafthouse purchases made that evening only. The tickets will be drawn at 7:30 pm with the remainder of the draws being held the following consecutive Thursdays: December 6, 13, & 20, at 11 am. Winners will be notified within one hour of the draw if they are not present. Each winner, or delegate, must physically choose their "Surprise Package" from those remaining on display. Remaining tickets will be brought forward to the following draws, so buying your tickets early will give you many more chances to win!

There has been a great deal of excitement built up around this unique event thanks in part to the large number of high quality fine craft donations to each year's "Surprise Packages". All in all, our many past winners have been thrilled and amazed with the "Surprises" they received, and are anticipating the event again this year. For some, this was their introduction to fine craft, or perhaps to a medium with which they were not familiar. At the time of writing, we have already had people inquiring about this year's event. We are looking forward to another very successful "Surprise Packages" this year, and wish to thank all those who helped in putting it together.

Tickets will be on sale as of November 1, 2001 and are \$15 each or 3 for \$40. They are available at Crafthouse, Canadian Craft and Design Museum (November 29 draw only), Circle Craft shop in the Net Loft, Gallery of BC Ceramics, and through the CABC Board and Gallery Committee Members. For more information, please contact Crafthouse at 604-687-7270.

Good luck and thank you all for your support!

## Wholesaling 101 Workshop

continued from page 3

- signage - use signage to your advantage, and don't rely just on the provided sign to identify who you are
- entrance - a dramatic entranceway can be inviting, but make sure the opening is wide enough to remain welcoming
- placement of work (ie more expensive work at the back)
- lighting - booth lighting can be used to correct colours in an indoor display, lighting system should be secondary to display
- floor - should be consistent with design and not overpowering
- music - can add to a buyer's experience, but should not offend your neighbours
- storage - incorporate unobtrusive storage for your pamphlets, catalogues etc.

Ian Johnston, CABC's Regional Representative for Central Kootenay, writes about the lecture held in Nelson, on Thursday September 13th, for which Carol and Adrian made presentations:

The lecture was great. There were over fifty attendees who were intensely interested in what Carol had to say. I was especially appreciative of the craft show history aspect of her presentation. It was interesting to hear her theory about the strong future of craft marketing in the wholesale environment. I'm personally convinced that this is a good way to market craft and have participated in wholesale shows in numerous cities but have been doing it in relative ignorance of the development of wholesale shows of which Carol seems to have played a major role. It was fascinating to reflect on the transition that has been made from "car boot sales" in parking lots in the 1970's to major convention centres in locations such as New York and Philadelphia with upwards of 2,000 crafts people being represented. She also related her experience carrying out the recent economic impact study of craft in the United States. When one considers that not included in the study was the financial impact of publications or Trade shows it follows that the annual sum of fourteen billion dollars is likely a fraction of the real value.

The Crafts Association of British Columbia would like to express our sincere thanks to Carol and Adrian for sharing their knowledge of the wholesale craft industry, and their love of craft. Their ability to travel to Nelson, in the midst of a hectic schedule, in order to enhance our regional programming, was also deeply appreciated. I would also like to thank the other people involved without whom the workshop would not have been possible: Vancouver: Chris Gowe and Jennifer Kastelein of DMG World Media who provided the room at BC Place Stadium and the passes for the Gift Show, Paul Griggs of Events on the Move for sharing his expertise, and Tony Darts for providing a replacement projector at the last minute! Nelson: Helen Sebelius and the Kootenay School of the Arts for organizing the venue and promoting the workshop to KSA staff and students; the Heritage Inn in Nelson for the venue; and Ian Johnston, CABC's Central Kootenay Regional Representative for hosting the workshop on CABC's behalf.

## US Market Study for Fine Canadian Crafts- Research Underway...

Kootenay School of the Arts (Nelson) is currently researching a market study that is focussed on identifying US Galleries that specialize in selling high-end, one-of-a-kind, fine contemporary craft. The Department of Foreign Affairs & International Trade is funding the project, which came about as a result of consultations with the Canadian Craft Federation and the provincial craft councils. Dana Boyle, Business Development officer for the Canadian Consulate in Minneapolis, is also working on the project and acting as government liaison: "We sought to find a voice to represent Canadian interests in terms of what the study needed to include and how to present the information it would contain. KSA is well respected by our office, having participated in a number of our trade missions in the past, and they have been a tremendous partner in the development of our market study. KSA's project coordinator, Lou Lynn, is an artist and educator who is intimately familiar with the marketing issues facing Canadian craftspeople and artists, and she is well connected to the trade, even in the US. The whole relationship has been a great benefit to our organization."

"This project reinforces our mission statement, which is to provide an education that will enable students to make a living from their work," according to Helen Sebelius, KSA's Executive Director. "Additionally, it will highlight KSA's position as a leader in craft and design education in Canada."

Lou Lynn, who teaches Professional Practices at KSA, says, "When completed, this study will assist not only KSA students, but local and regional craftspeople, as well as the entire Canadian craft community, to gain an understanding of the US market." She said that a recently released study in the US found that the Craft Industry is a healthy \$14 billion dollars per year. Obviously, then, it is

imperative for Canadians to know specifics about where this market is and the steps necessary to access it. For some time, the US marketing channels for production crafts have been identified, and yet a great many people make work that does not fit into these distribution channels. This document promises to fill that gap and give Canadians a thorough understanding of the one-of-a-kind craft industry in the US.

Just under 200 galleries have been identified as being leaders in the field, and are now being surveyed. The gallery directors are being asked for very specific information about a number of things including: the focus of their gallery - do they specialize in objects made of clay, fiber, glass, metal, mixed media or wood; what their terms are, how they identify new artists to represent; how to submit work to them; and, of course, what their payment schedule is.

According to Marilyn Lee (also a KSA instructor), who is conducting the phone surveys, "Most of the galleries have been very cooperative and forthcoming with information, and their one reservation is with complications around the border and dealing with Customs." Lynn says that problem will be handled by the Canadian Consulate, who will be writing a section containing detailed information on the procedure for dealing with Customs requirements. The final report will also contain information on approaching galleries; developing a profile; pricing for the American market; selling through art & craft consultants; and Lynn expects that it will be available in early 2002.

Contact:  
Lou Lynn  
Ph. 250-355-2555  
Fax: 250-355-2779  
E-mail: russlynn@netidea.com



**Display Ad Rates (1-2 issues):**

7 3/4" x 8 1/2"	\$175.00 + GST
5" x 6"	\$90.00 + GST
3 5/8" x 4 1/2"	\$50.00 + GST
2 1/2" x 3 1/2"	\$40.00 + GST

The rate for advertising in the Craft Calendar of Craft Contacts is \$23.36 for 40 words or less.

The rate for inserting flyers or pamphlets in the newsletter is \$100.00 - \$300.00 per issue. The rate for placing a classified ad on CABC's website is \$23.36 for 40 words or less for 3 months.

**Contact Calvin Taplay**  
for display ad rates & details.

Tel: 604-687-6511 Fax: 604-687-6711

**Next Deadline: January 11, 2002**

Events with grey backgrounds indicate CABC programs

### Calls for Entry

**Deadline:** Ongoing. "Junior League of Edmonton" Submissions are currently being accepted for the Junior League Christmas Fair and the Jubilee Auditorium. This 21st Annual Christmas Fair has a reputation of being a superior arts and crafts event! For further information, call 780-433-9739.

**Deadline:** Ongoing. Surrey Art Gallery is now planning exhibitions from fall 2002 through 2005, and welcomes proposals from artists and guest curators for exhibitions in any media, any subject. Contact Liane Davison, Curator of Exhibitions and Collections, at 604-501-5197.

November 12, 2001. "Festive Treasures 2001" The Canadian Craft Museum invites artists to be part of Festive Treasures 2001. This annual holiday show & sale of artist-produced holiday decorations, ornaments and gift items will be held in the Museum Shop. Please call Esther Brown at 604-687-8266 for more information.

**Deadline:** November 16, 2002. "Artist In Residence Program" submissions are being accepted by the Vancouver Board of Parks and Rec. Artists of all disciplines are encouraged to submit proposals; the residences provide an artist's fee of \$5000 and material budget of \$1000. Email Jill P. Weaving at jil\_weaving@city.vancouver.bc.ca

**Deadline:** November 17, 2001. Seymour Art Gallery is inviting artists to be part of their juried show "Trans & Rails," as part of its annual DISCOVERy exhibition. Applications may be obtained by telephone request. Contact Carole Badgley at 604-924-1378.

**Deadline:** November 30, 2001. December 8 - 9 Christmas Treasures Craft Fair, Cloverdale Seniors Centre, 17651 - 56th Avenue, Cloverdale. Juried December 5.

**Tables/Exhibitors:** 50. Table Fee \$75 plus \$5 jury fee. Show hours: Sat & Sun 10am - 4pm. Info: Arts Council of Surrey 604-585-2787; e-mail acs@vcn.bc.ca

**Deadline:** Ongoing. "Salon des metiers d'art du Quebec" Quebec's largest professional craft show and sale will be held December 6 - 22, 2001, Place Bonaventure, Downtown Montreal. For further information, contact: Céline Montpetit at 514-861-ARTS or visit the website at www.metiers-d-art.qc.ca

**Deadline:** February 15, 2002. Filberg Festival Call For Entry, Download 2002 Artisans Jury Criteria/Form from www.filbergfestival.com early December. No applications mailed after Feb.15, 2002. Leave name, phone number & mailing info at 250-334-9242 or info@filbergfestival.com Event dates: August 2-5, 2002 Comox Valley

**Deadline:** June 30, 2002. The Canadian Bookbinders and Book Artists Guild will be accepting entries for its third juried members' exhibit, "Art of the Book '03." Entry fee of \$20 for CBBAG members, \$65 for non-members. Send SASE (first class Canadian postage) to: Art of the Book '03. CBBAG, 176 St., Suite 309, Toronto, ON, Canada, M5T 1X5. 416-581-1071.

# craft calendar

**Deadline:** Ongoing. Third Annual Gibsons Landing Fibre Arts Festival is sending out a call for instructors to teach in August 2002.

Come teach in our scenic seaside village, just a forty minute ferry ride from Vancouver. For further information send an email to info@gibbonslandingfibrearts.com

**Deadline:** Ongoing. Want to be EXPOSED in the bank?? The Sprucecland branch of CIBC is looking to display art by local artists. They would like to turn their branch into a colourful display area allowing exposure for any local artist. For more information, please call Lori Taylor at 614-6450.

### Craft Shows

www.artmarketonline.com, CALL FOR ENTRY, Art Market Online is a juried art and craft web site marketed in conjunction with a quality art and craft sale. Instead of renting a booth you rent a page. Show and sell your work directly to consumers. Your products available year round without travel expense or time away from the studio. Call today for your information flyer. Be part of the future today!!**, DATES:** 365 days a year, LOCATION: The INTERNET: www.artmarketonline.com, CALL: Toll Free 1-877-929-9933 or 250-672-2411 Fax: 250-672-9517 E-mail: info@artmarketonline Marlene Loney, Art Market Productions, P.O. Box 190, Barriere, BC V0E 1E0

Saturdays 10am - 2pm. Set-up 8 - 10am Nov 3rd, Dec 1st, Jan 5th, Feb 2nd, March 2nd, April 6th and May 4th. June 1st and then every Sat until October 26th, 2002. Northshore Winter Club, 1325 East Keith Road / Mountain Hwy, Rear Parking Lot Beside Bridgeman Park, Call Lyn 604-739-9002

Ongoing. THE VANCOUVER SUN PRESENTS THE VANCOUVER ART MARKET, VANCOUVER'S ONLY ART FOCUSED MARKET, indoors at 1250 Richards Street, every Sunday on the edge of Yaletown, 11am - 5pm to the public, high craft / juried / power included, get involved (604) 682-6021

November 2 - 4, 2001. "Studio Fair 2001 (25th Anniversary), Prince George Civic Centre, contact: Joy Sturgeon, 2880 15th Ave., Prince George, BC V2M 1T1, tel. 250-562-4526, fax. 250-562-0436, email:cac@pgonline, website: www.studio2880.com, juried, deadline: September 7th, rates \$444-\$982, exhibitors: 74

November 3, 2001. Christmas Craft and Gift Market#1, 14th Year. VanDusen Garden, Hours: 10am - 5pm; BC crafts in the floral hall and international gifts on the walkway and entry. Contact: Lyn, Artisan Markets, 604-739-9002, 11am to 6pm only

November 9 & 10, 2001. Holy Trinity Christmas Craft Fair, 128 West 27th St., North Vancouver, contact: Ann Darby, 604-988-4667, fax 604-987-0360, 311 West 27th St., North Vancouver, BC V7N 2H5, hours: 9th, 6-9pm, 10th, 10am-3pm, jury date: May 16-31, 2001, rates: \$65 for 8ft tables, 40-60 exhibitors, 1000+ visitors, Participants to supply a small gift (craft) for door prizes. Coffee and tea offered both days. Indicate if wall space/power outlets are required. No large racks or displays allowed.

November 10 - 11, 2001. "The Holly and the Ivy" Arts and Recreation Centre, contact: Pat Wahlstrom, c/o 500 North Star Rd., Quesnel, BC V2J 5P6, tel. 250-747-2271, fax. 250-747-2271, 10am - 4pm, juried, deadline: August, rates: \$100 average, exhibitors 25+, visitors 2000

November 17 - 18, 2001. "Cattle Drive Christmas Gift & Craft Show," 479 Chilcotin Rd., Kamloops, BC, contact: Steve Barker, Box 1332 Kamloops, BC V2C 6L7,

tel. 250-372-7075, fax. 250-372-0262, email: info@cattedrive.bc.ca, website: www.cattedrive.bc.ca, juried, call for details.

November 17 - 18, 2001. Christmas Craft and Gift Market #2, 14th Year, VanDusen Garden, Hours: 10am - 5pm, Canadian crafts only. Contact: Lyn, Artisan Markets, 604-739- 9002, 11am to 6pm only.

Nov. 15 - 18, 2001. CALL FOR ENTRY, ART MARKET, Art and Craft Sale, 15th Annual, 210 Artisans, Juried, High Quality Event, LOCATION: Telus Convention Centre, (City Centre) Calgary, AB, CALL: Toll Free 1-877-929-9933 or 250-672-2411, Fax: 250-672-9517 E-mail:info@artmarketonline Marlene Loney, Art Market Productions, P.O. Box 190, Barriere, BC V0E 1E0.

November 18 - December 31, 2001. "Magical Christmas Market" Peace Gallery North - 10015 - 100 Ave., Fort St. John, BC. Contact: Shar Coultry, 10015 - 100 Ave., Fort St. John, BC V1J 1Y7, tel. 250-787-0993, fax: 250-785-1510, visitors 3,000, Products must be in November 1 - 15. Commission sales 25%

November 22 - December 2, 2001. "One of a Kind Christmas Craft Show and Sale" National Trade Centre Exhibition Place, Toronto, ON, contact: The Canadian Craft Show Ltd., 21 Grenville St., Toronto, ON M4Y 1A1, tel. 416-960-3680, fax. 416-923-5624, email: info@oneofakindshow.com, website: www.oneofakindshow.com.

November 24 - 25. 20th Original Vancouver Craft Market. VanDusen Botanical Gardens, Oak and 37th St., Vancouver. Contact: Simone Avram, Vancouver Craft Market, 8012 Wild Wood Rd., Halfmoon Bay, BC V0N 1Y1 604-885-2779

December 6 - 9, 2001. Butterdome Craft Sale (11th Annual), Edmonton, Alberta. Western Canadars Largest Craft Sale attracting 40,000+ customers! Juried. Over 200 booths. Previous show experience and a professional display a must. Contact: World of Crafts. Phone: (780) 436-6666, Fax: (780) 431-2952. On-line: Fill out our Application Request Form located on the "Contact Us" page of our website - www.butterdomecraftsale.com.

December 6 - 9, 2001. "Chicago One of a Kind Show" Merchandise Mart, Chicago, contact: The Canadian Craft Show Ltd., 21 Grenville St. Toronto, ON M4Y 1A1, tel. 416-960-3680, fax. 416-923-5624, email: info@oneofakind-show.com, website: www.oneofakindshow.com.

December 8 - 9, 2001. Christmas Craft and Gift Market #3, 14th Year, VanDusen Garden, Hours: 10am - 5pm, BC crafts in the floral hall and international gifts on the walkway and entry. 60% new vendors. Contact: Lyn, Artisan Markets, 604- 739 -9002, 11am to 6pm only.

November 9 - 10, 2002. Christmas Craft & Gift Market #1, 15th Year, 10am - 5pm, BC crafts in the Floral Hall and International gifts on the walkway and entry, Van Dusen Gardens, Call Lyn, Artisan Markets, 604-739- 9002, 11am to 6pm only.

November 16 and 17, 2002. Christmas Craft & Gift Market #2, 15th Year, Van Dusen Gardens, 10am - 5pm, Canadian Crafts only. Call Lyn, Artisan Markets, 604-739-9002, 11am to 6pm only.

December 7 - 8, 2002. Christmas Craft and Gift Market #3, 15th Year, VanDusen Gardens, 10am - 5pm, BC crafts in the Floral Hall & Int'l gifts on the walkway & entry. Call Lyn, Artisan Markets, 604-739-9002, 11am to 6pm only.

CABC has various computer equipment and parts available to its members for a suggested donation of \$20 per item. Call the CABC office at 604-687-6511 to arrange for a time to see the equipment.

### Exhibitions

November 1 - December 30, 2001. "Candles and Lights" Is the seasonal feature at Starfish Glassworks. For more information contact Morna Tudor at Stafish Glassworks, 630 Yates St., Victoria, BC. 604-388-7827.

November 2 - December 3, 2001. "Birds, Birds, Birds." A group multimedia exhibit. Opening reception: Thursday, November 1, 6 - 8 pm. (See article on page 5)

November 16 - December 31, 2001. "Festive Treasures 2001" The Canadian Craft Museum's annual show and sale of artist produced holiday decorations, ornaments and gift items. Featuring cookie cutters and other holiday themes. 639 Hornby St., Vancouver, BC. 604-687-8266.

November 30, 2001 - January 13, 2002. "YUMMM!! The Cookie Exhibition" held at the Canadian Craft Museum, showcasing one hundred original cookie and cookie cutter designs. Media include metal, glass, wood, clay, or plastic. 639 Hornby St., Vancouver, BC. 604-687-8266.

November 29 - December 20, 2001. "SURPRISE!! Packages" An annual fundraiser for CABC (see article on page 5).

February 8 - March 4, 2002. "Valentine" themed exhibit. A group multimedia exhibit. Call for entry. Deadline for submissions: December 4, 2001. Opening reception: Thursday, February 7, 2002, 6:00 - 8:00pm. For further information contact Calvin Taplay, CABC Communications Coordinator, 604-687-6511.

March 8 - April 1, 2002. "55+" Marilyn Folsom. A doll exhibit that explores the aging process through the physical changes that become evident as we age. Opening reception: Thursday, March 7, 2002, 6:00 - 8:00pm

April 5 - 29, 2002. "Once Upon a Millennium...". Shona Rae. A multimedia exhibit featuring narrative, fairy tale sculptures. Opening reception: Thursday, April 4, 2002, 6:00 - 8:00pm

May 3 - June 3, 2002. "The Skin of this Planet" Marlene Bowman. An exhibit of ceramic vessels. Current explorations of texture impressed from both the natural world and the world of high technology on animated two and a half dimensional vessel forms and on wall tablets. Opening reception: Thursday, May 2, 2002, 6:00 - 8:00pm

June 8 - July 1, 2002. "Beyond Function" Peter Shaughnessy. A wood exhibit which combines abstract sculpture and functional boxes. Opening reception: Thursday, June 7, 2002, 6:00 - 8:00pm.

July 5 - 29, 2002. "EnWreptured by Landscape: City of Gardens" Alice Philips. A collection of felted wearable landscapes, consisting of large ceremonial kimonos, long kimino vests and short vests and accessories. Opening reception: Thursday, July 4, 2002, 6:00 - 8:00pm.

August 2 - September 2, 2002. "20/ 05 Regional Textile Show" A fibre exhibit organized in conjunction with Convergence 2002, a biennial conference of the Handweavers Guild of America, Inc. Opening reception: Thursday, August 1, 2002, 6:00 - 8:00pm.

September 6 - 30, 2002. "Knick Knack Paddywack" Nancy Walker. A ceramic exhibit of hand built clay pieces that explores no-nonsense nonsense. Opening reception: Thursday, September 5, 2002, 6:00 - 8:00pm.



**October 4 - November 4, 2002.** "Much Depends on This Quilt" Daphne Harwood. An installation of quilts and artifacts looking at historical developments leading to the production of a quilt. Opening reception: Thursday, October 3, 2002, 6:00 - 8:00pm

**November 8 - December 2, 2002.** "Out of the Blue" Michelle Mathias. A sculptural / mosaic exhibition exploring the theme of "sky". Opening reception: Thursday, November 7, 2002, 6:00 - 8:00pm.

**December 6 - 31, 2002.** "Packages" An annual fundraiser for CABC is looking for donations from CABC members working in any craft medium. The deadline for submissions is October 31, 2002. For further information, contact: Calvin Taplay, Communications Coordinator, 604-687-6511.

#### Lectures / Workshops

**Ongoing: THE MUDGE STUDIO.** Established 1998. Offering a two year Apprenticeship in Entrepreneurial Jewellery Making, one day ring making workshops, wedding ring workshops and week long intensives. On campus Gallery. Owned and operated by Lindsay Godfrey. Gabriola Island, BC V0R 1X0  
250-247-7225 - [www.mudgestudio.com](http://www.mudgestudio.com).

**Ongoing: Some Piece of Work, Textile Studio,** Designs, dyes and prints for textiles using natural and vintage fabrics. Workshops! - inspiring and creative, max. - SIX participants! \*Private workshops for a small group of friends are becoming popular at the studio. Classes are always kept small to ensure you get the best attention and space to work, call for details: studio: 604-254-6613, email: [ssummersjill@telus.net](mailto:ssummersjill@telus.net) and get on the mailist.

**November 17, 2001.** Coptic Bookbinding is an historic method of book construction that exposes decorative stitchery on the spine and produces a volume that will lie flat when open. Participants in this workshop will learn to sculpt a cover from decorative papers, and assemble book sections using a special hand stitching technique with linen thread. Call 604-687-8266 for more information. Final Registration deadline: November 8, 2001.

**December 15, 2001.** "Craft Workshop: Jewellery Making" learn how to make a bracelet or earring with semi-precious stones such as fresh water pearls, garnet, amethyst and topaz! Final Registration deadline: December 3, 2001. Call 604-687-8266 for more information.

**August 1 - 4, 2002.** The Greater Vancouver Weavers' and Spinners' Guild of Vancouver, BC invites you to Convergence 2002. For further information, visit our web pages at [www.weavespindye.org](http://www.weavespindye.org)

**Ongoing: Jewellery Workshops at Patina.** Classes from beginner to intermediate as well as classes in toll preparation and stone setting. Small classes. All tools and equipment supplied. Contact: Patina Designs, 3648 West Broadway, Vancouver, BC V6R 2B7, tel: 604-738-8695.

#### Funding

**Deadline: Ongoing.** City of Vancouver Office of Cultural Affairs - The Public Art Program for Civic and Private Development. Amount: Varies. Contact: City of Vancouver, Office of Cultural Affairs, City Hall, 453 West 12th Ave., Vancouver, BC V5Y 1V4, tel: 604-873-7487, fax: 604-871-6048.

**Deadline: Ongoing.** Canada Council for the Arts - Travel Grants to Professional Artists (Craft). Amount: \$2,000; \$1,500; \$1,000 or \$500. Contact: Canada Council for the Arts, 350 Albert St., PO Box 1047, Ottawa, ON K1P 5V8, tel: 613-566-4414 ext. 4267 or toll free 1-800-263-5588, fax: 613-566-4332.

**Deadline: November.** BC Arts Council - Project Assistance for Visual Arts. Assistance for professional visual artists for specific creative projects. Amount: up to \$5,000

during one fiscal year. Contact: BC Arts Council, Box 9819, 5th Prov Govt, Victoria, BC V8W 9W3, tel: 250-356-1718

**Deadline: Not provided.** Association of Universities and Colleges of Canada - Study Craft Overseas. The Association of Universities and Colleges of Canada awards overseas scholarships to Canadian citizens for undergraduate or post-graduate studies including crafts. Send 20 slides of 20 original works. Contact: Association of Universities and Colleges of Canada, Contact Awards Division, AUCC, 151 Slater St., Ottawa, ON K1P 5N1, tel: 613-563-1236

**Deadline: Ongoing.** The Banff Centre for the Arts - Banff Residencies. The Ceramic and Sculpture Studios at the Banff Centre for the Arts are accepting proposals from professional artists for self-directed creative residencies. Artistic merit is the basis of selection. Contact: The Banff Centre for the Arts, Box 1020, Station 40, 107 Tunnel Mountain Drive, Banff, AB T0L 0C0, tel: 403-762-6180



**Jewellery Workshops**

**Patina**

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#### TRAVEL TURKEY AND MEXICO CLAY WORKSHOPS WITH DENYS JAMES

**TURKEY, Istanbul and Cappadocia September 17 - October 4, 2001**  
Workshop / excursion / historical and cultural tours

Istanbul ceramics collections, artist studios, Topkapli palace, Aya Sophia, Blue Mosque, Bosphorous ferry trip. Work with local ceramist Ergoden Gulce in Cappadocia. Explore 13C underground cities. Extend your stay and consider optional trips to Ephesus, Troy, Greek Islands. Fee \$2950-3150 Cdn. Includes airfare from Vancouver, internal airfare, accommodation, breakfast, tuition, tours, transfers. Deposit by May 15 \$100.

**MEXICO, San Miguel De Allende November 29 - December 14, 2001**  
Handbuilding workshop / excursion / language / art / tours

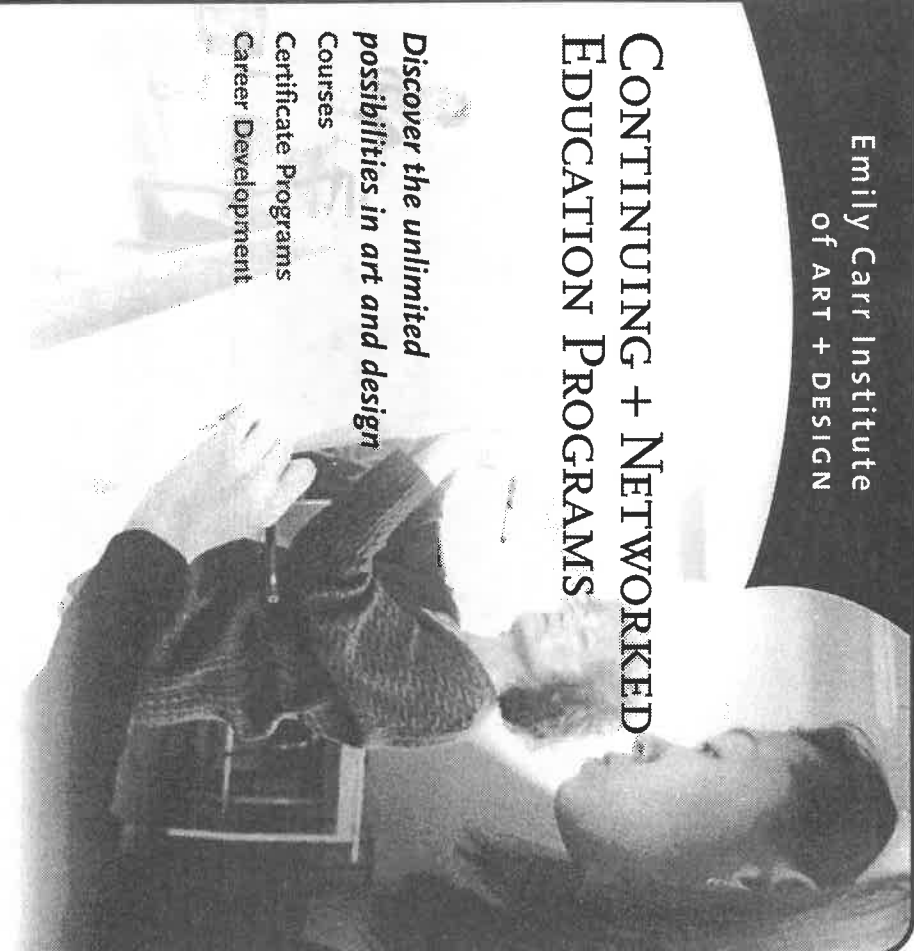
Denys James workshop focusing on surface treatment and firing options at low temperature. Also available: Silverwork, Drawing, Painting, Spanish, Bronze casting and more. Fee \$1795-1995. Includes airfare

from Vancouver, transfers, accommodation, all meals, tuition. Variable return dates available. \$100 deposit by Aug. 1.

**MEXICO, Oaxaca January 17 - February 5, 2002**  
Workshop / excursion / language / art

Denys James handbuilding, surface development and low temperature firing options, including woodfired adobe bottle kiln, saager, pit, raku. Fee \$1925-2125. Includes airfare from Vancouver, transfers, tuition, homestay and breakfast with a Mexican family, Spanish instruction, Ancient pottery forming and firing day in Zapotec village, visitation, to Monte Alban. Deposit \$100 by August 20.

For more information or to register:  
DENYS JAMES 182 Welbury Drive,  
Satspring Island B.C., V8K-2L8  
Phone/fax: 250-537-4906  
E-mail: [<denys\\_james@hotmail.com>](mailto:denys_james@hotmail.com)  
Website: [www.denyjames.com](http://www.denyjames.com)



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- ▶ CABC Video Lending Library
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Fax. (604) (887-6711)

**Thank you. Happy Holidays!**

## 2001 Signatures It's Show Time!

### 2001 Spring Craft Shows

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### 2001 Christmas Craft Shows

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Signatures London, November 15 - 18  
Signatures Winnipeg, November 21 - 25  
Signatures Toronto, November 23 - December 2  
—Signatures Vancouver, December 6—9—  
Originals Ottawa, December 6 - 16

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**Note:** The Signatures Vancouver December 6 - 9, 2001 show has been cancelled.

### Call for Entry - 20/05 Vision - A Regional Reflection (read twenty / twenty)

20/05 Vision - A Regional Reflection, is a series of textile exhibitions in different regions of the province next spring. Some pieces from each exhibit will be jury-selected for inclusion in the CABC's Gallery exhibition 20/05 Vision - Regional Reflections on Granville Island in Vancouver next August; this will coincide with Convergence 2002, the bi-annual textile conference of the Handweavers Guild of America, Inc. being held in Vancouver August 3 - 5. Dependent upon funding, the CABC would like to provide each of the craftspeople whose work is selected for the CABC exhibit with some financial assistance towards traveling to Vancouver to attend the exhibit's opening reception at the CABC Gallery. This will also allow for the opportunity to attend the Convergence vendor shows and exhibits, and visit the many textile exhibits being held in Vancouver in conjunction with Convergence 2002.

20/05 Vision - A Regional Reflection will include all forms of textile, from basketry to tapestry to quilting and beyond. The exhibit will consist of work that reflects the craftspeople's regional area, whether it be a realistic, historical, or environmental statement, or a personal story about the maker's own history in the area. Hindsight and foresight are visionary words that fit this theme. Participants will be limited to submitting work which does not take up more than 20" x 20" (1 x w x d) when displayed.

Work can be for sale, but it may not be available to the purchaser until sometime in 2003, pending the final phase of this regional project that would see the CABC's 20/05 Vision - Regional Reflections exhibit travel back to each of the originating communities.

The deadline for submissions is January 31, 2002 or later for all. Please contact the respective Community Arts Councils for specific jury submission requirements and deadlines.

#### Chetwynd Community Arts Council

Box 1795  
Chetwynd BC V0C 1J0  
tel/fax: (250) 788-2792

Selection Committee  
**Sunshine Coast Arts Centre**  
Box 1565

Sechelt BC V0N 3A0  
tel: (604) 885-5412  
fax: (604) 885-6192

#### d/o Cowichan Valley Arts Council

Box 540, Stn. Main  
Duncan BC V9L 3X9  
tel/fax: (250) 746-1633  
(Tuesday - Friday, 9am - 3pm)

**Summerland Community Arts Council**  
PO Box 1217  
Summerland BC V0H 1Z0  
tel/fax: (250) 494-4494

#### Pentiction & District Community Arts Council

220 Manor Park Avenue  
Pentiction BC V2A 2R2  
tel: (250) 492-4061

#### Vernon Community Arts Council

Attn: Shauna Noyes  
2704A Hwy 6  
Vernon BC V1T 5G5  
tel: (250) 542-6243  
fax: (250) 542-6523  
email: [vcac@telus.net](mailto:vcac@telus.net)

#### Community Arts Council of Prince George and District

2880 - 15th Avenue  
Prince George BC V2M 1T1  
tel: (250) 562-4526  
fax: (250) 562-0436

For more information, please contact Jane Matthews in the CABC office at 604-687-6511, toll free within BC at 1-888-687-6511 or by email at [jane.mathews@cabc.net](mailto:jane.mathews@cabc.net)