

CRAFT COUNCILS BC

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association of british columbia

Volume I, Issue No. 4

NOVEMBER-DECEMBER 1973

The Craft Calendar of Events

First and last invitation to a meeting on Marketing at the Maritime Museum NOVEMBER 26, - 7:30 p.m. to 10:00 p.m. Resource people will be on hand to answer your questions on marketing.

For further information on marketing see report by Dora Bertram in this issue, plus commission tips by Allan Perkins, an Ontario enamelist.

DOUBLE HEADER:

An old fashioned Christmas Market under co-ordinator YETTA LEES with staff and directors of the VANCOUVER-EAST CULTURAL CENTRE, 1895 VENABLES STREET, VANCOUVER 6 - NOVEMBER 30-DECEMBER 9 open FRIDAY, 7:00 p.m. - SUNDAY, 9:00-10:00

and at

OPEN SPACE, 510 FORT STREET, VICTORIA - DECEMBER 14-DECEMBER 24 open FRIDAY, 7:00 p.m. - MONDAY, 5:00 p.m.

This display and sale with preference to those who have enough work for both markets should bring yuletide cheer to family outings with its festival of holly, carol singing and performing events.

\$2.00 registration fee and inquiries to:

YETTA LEES,
2618 ROSEBERRY,
VICTORIA, B.C. (604) 384-3847

VANCOUVER GUILD OF FABRIC ARTS: Juried show of varied fabric arts will move from the PARK ROYAL MALL to COMMUNITY CRAFT COTTAGE, 4485 DUNBAR STREET, OCTOBER 29-NOVEMBER 10. It's the "BIG SHOW OF LITTLE PIECES"!

JOANNA STANISZKIS: At the MIDO GALLERY, 936 MAIN STREET, VANCOUVER - NOVEMBER 6-18. Solo tapestry exhibition of recent works.

PRINCE EDWARD ISLAND CRAFTSMEN'S COUNCIL: CHARLOTTETOWN, P.E.I. Christmas Fairs at CONFEDERATION CENTRE - NOVEMBER 30-DECEMBER 1 and ROYALTY MALL - DECEMBER 9.

LANGLEY-SURREY UNIVERSITY WOMEN'S CLUB: NOVEMBER 17 - HOBBY HODGGE PODGE display of arts, crafts. Contact MRS. K. E. GROVES, 18076 - 59 AVENUE, SURREY, 576-6402 for entry forms and information.

ANDY PETERSON'S "TOY SHOW" at FIRESIDE CRAFTS, 5585 DUNBAR - NOVEMBER 4-DECEMBER 23, TUESDAY to SATURDAY, 10:00 a.m. to 6:00 p.m.

DESIGNER CRAFTSMAN EXHIBITION: HALIFAX, NOVA SCOTIA. Juried show of crafts at the ART GALLERY and MUSEUM, SETON ACADEMIC CENTRE, MOUNT ST. VINCENT UNIVERSITY - OCTOBER 31-NOVEMBER 21.

KATHY JONES-COOK: COMMUNITY CRAFT COTTAGE, 4485 DUNBAR on show at their studio across the street, during NOVEMBER. Kathy has been weaving in FINLAND this past year.

KAMLOOPS POTTERS GUILD: Christmas sale - DECEMBER 8 at THOMPSON PARK MALL.

HOUSE OF CERAMICS: 565 HAMILTON STREET, VANCOUVER 3, B.C. JOHN REEVE special exhibition and sale NOVEMBER 5-10. John is going back to England to work with Bernard Leach.

BUNNY RAMSDIN NOVEMBER 12-24, Ceramic Sculpture.

KAY DODD NOVEMBER 26-DECEMBER 8. Kay, an instructor at Douglas College, will show stoneware and porcelain.

Craft Calendar of Events: continued

SIMON FRASER UNIVERSITY: BURNABY 2, B.C. Last two of a series lectures:

ALISTAIR BELL: woodcut printmaking, NOVEMBER 13, 7:30 p.m., EAST CON-

COURSE CATERIA.

JACK SHADBOLT: topic to be announced - NOVEMBER 27, 7:30 p.m., EAST CONCOURSE CATERIA.

BRITISH COLUMBIA GUILD OF POTTERS: The B.C. Potters Guild is holding its ninth annual sale and exhibition of ceramics one day only, on FRIDAY, NOVEMBER 23 at HYCROFT MANOR, 1489 McRAD AVENUE in Vancouver. Hours are from 10:00 a.m. to 4:00 p.m. and from 5:00 p.m. to 10:00 p.m.

Over 125 potters from all over B.C. are contributing a variety of pieces including mugs, tea pots, vases, bowls, sculptural pots and other items. All work is juried by a standards committee and a few of the best pieces are being chosen for a special exhibition section.

This, the ninth annual sale, is held to demonstrate standards in ceramics and raise money to promote ceramics education in the province. Hycroft is located near the corner of 16th and Granville in Vancouver.

Reference: Mrs. A. M. Johnson (261-1681)

Craft Schools, Outlets for Workshops

Any of you "out there" - send in your news items of shows coming up after the New Year, any new plans in the works, etc. We need advance information so that province-wide travelers will know what to see in Kitimat or Nelson, and let's not forget those who travel further afield and wish to see what's going on in Whitehorse, Yukon to Halifax, N.S., to Long Beach, California.

NORTH WEST HANDCRAFT HOUSE: 110 WEST ESPLANADE, NORTH VANCOUVER, B.C. 988-6912. The 2 YEAR DAY COURSE with 32 students registered is well underway with instructors LINDA POWELL and JANINA JAKOBOW providing a challenging program. Special workshops are also set up evenings through the VANCOUVER SCHOOL BOARD on particular techniques.

NORTHWEST COAST INSTITUTE OF THE ARTS: 506-508 FORT STREET, VICTORIA 382-4843. With an exciting program of visual arts providing a wide range of classes heading into the second of its 2 year program.

MALASPINA COLLEGE: NANAIMO - 3RD ANNUAL CERAMICS SEMINAR - NOVEMBER 3RD COMMUNITY CRAFT COTTAGE: 4485 DUNBAR STREET, VANCOUVER, B.C. DOROTHY RUBIN'S new class of exploratory fibre use in multi-media.

THE CREATIVE FABRIC ART STUDIO: Has amalgamated with the VANCOUVER GUILD OF FABRIC ARTS. Henceforth it will be administered by the Guild and will serve as a place for meetings, special workshops given by local and visiting crafts people (many to be open to the public), and space and equipment for rent on request. Watch the media for further announcements. Phone Peggy SCHOFIELD at 263-5590 for further information.

Advertisements: You are welcome to advertise at a dollar a line.

Canadiana Gifts Ltd., 10414 JASPER AVENUE, EDMONTON, ALBERTA.

PEG'S PLACE POTTERY: 2780 ALMA ROAD, VANCOUVER 8, 738-2912. Fall classes are underway with afternoon workshops open Tuesday, Wednesday, Friday and Saturday, 12:30-3:30 p.m.

TANSAR CRAFT SCHOOL: 2006 WEST 4TH AVENUE, VANCOUVER, 732-7721. Fall, winter, spring and summer sessions in weaving and pottery. Drop in for more information.

HELP!

Paula Gustafson, 4214 Wilson Road, Yarrow, B.C. may need help with Craftsmen's Listing.

NOTICE RE MARKETING COMMITTEE

PAULA GUSTAFSON, 4214 Wilson Road, R.R. 1, Yarrow, B.C., 823-6178 needs name, address and phone no. of pottery instructors, jewelry, leather, copper enameling, metalwork, candlemaking, batik and toys. Also for suppliers of business cards, name tags, labels, boxes and bags.

Final draft of the handbook should be ready by end of this month.

FLASH:

MARJORIE JOHNSON at the EARTHEN THING, 348-C MOUNTAIN STREET, STEVESTON,
"BELLS and SUCH", NOVEMBER 17-DECEMBER 1.

New Members & Corrections

Addition, Craft

PARKIE-MAC KENZIE - STAINED GLASS

Corrections, Address

DIANE DALLYN, 4250 DUNDAS STREET, BURNABY 2, B.C., 299-8014

Corrections, Position

ESTHER BIRNEY - President, Vancouver Guild of Fabric Arts,
#406 - 2030 Barclay Street, Vancouver 5, B.C.

SPEAK OUT! It's your turn. Send in your comments.

DORA BAILEY BERTRAM (261-1179)

Report from a meeting August 24, with speaker Gordon Barnes, Director,
Visual Arts Centre, Seneca College of Applied Arts & Technology, Ontario.

SUBJECT: Craftsman as Businessman

A. Paints -

Pricing, cost of materials, overhead, (workshop space etc.) labour
cost, profit, 12% federal tax on wholesale goods.

B. Cutting Costs -

1. materials - buy in large quantities, clay by ton, wool by 100 lbs.
2. Overhead - move to cheaper location.
3. Hire workers - if you are asking, "What about the unique work of art, experimenting and innovating?". The answer was "you have to earn the right to make and sell the unique art work". This entails years of hard work building up a clientele and perfecting your craft, slowly changing from producing what the buyer wants to what the artist wants to make - a slow process of educating the public taste. This is admittedly hard going with a need for publicity to upgrade this taste and perhaps government aid.

C. Publicity -

Keep after your newspapers to write up craft activities. One letter won't do it - 4,000 might move that mountain! And take all 4,000 in the same day! Do it every month! Keep it up!

Meet the problem of selling yourself head on.

1. Work hard on saleable items (keep your standards of craftsmanship high).
2. Cut down overhead.
3. Fill orders on time.
4. Publicize.
5. Educate the public.
6. Involve government.

Create a climate wherein work of the creative craftsman could flourish.

GOT A COMMISSION?

"A tip of the hat" to the P.E.I. Craftsmen's Council - here are some tips by way of "Craft Ontario" by Alan Perkins.

1. Invite client to your studio to talk about how you work, your materials your abilities to execute a commission. Don't promise what you can't deliver timewise, deliver on TIME. Is your experience up to the prospect? Can you handle the job?
2. See the location so you can design for it; must go through the; up the elevator. You may have to design in segments, so know your LOCATION.
3. Prepare series of drawings and/or small prototype. Get your client to underwrite cost of these materials (not necessarily in materials you will use in final work). This gives "C" an idea of what to expect.

Got a Commission?: continued

4. Preparing for the job: The minute you put pencil to paper and start building prototype it costs "C" so much an hour. Be businesslike. Do not be prepared to do something for nothing. The exception is a commission for an art commission.
5. What to cover in a proposal. State clearly what you intend to do, what your services include, what your materials are, what money you ask for the job. Your costs must cover design time, your labour and assistant labour, material costs, overhead, crating, shipping, insurance during time in your studio and during delivery to client. Inform "C" of date of Date of delivery in advance and have insurance until it is in his hands.

4TH BIENNIAL KIWANIS ARTS & CRAFTS FAIR: NORTH VANCOUVER

Deirdre Spencer & Bob Kingsmill

Well organized in a Kiwanian way. The P.R. good, T.V., newspapers, etc. Thirteen CABC members were to be commended for their well displayed stalls. What was wrong with the set up of the juried section?

Kathy Robertson took pride of place with her 1st prize winner, Tapestry Blanket, three of her weavings were represented and all showed the fine workmanship of a talented weaver.

We liked Larry Rossos Frog Bowl (Hon. Mention); Pat Fiedlers "Wilbur" sculpture, no award but showing her capacity to experiment with fibres; Jean Farni's impeccable porcelain paperweight (Hon. Mention); Muriel Parfitts Porcelain Sculpture (1st Prize); Barbara Lamberts batik and silkscreened drapery and dress materials and Kathy Blohms Pewter Jewellery boxes for which she won an award.

(Note from D.S.) I also interviewed most of the CABC stallholders, their suggestions to the organization were interesting and valid. And footnotes: I feel that craftsmen who seriously enter their work in shows should make a stand to see that it is well displayed, if it is not, be constructive about your criticism - write or see the organizers with helpful suggestions - don't just mutter to yourself.

JEWELLERS TIPS - Terry Mooney

Gold bench filings (also known as lemel in the trade) may be remelted to reuse as follows:

1. Remove iron with magnet and mix filings with mixture of: 10 oz. filings, 1/2 oz. bicarbonate of Potassium, 1/4 oz. nitrate of Potassium, 1/4 oz. borax. Place in crucible, sprinkle thin layer of table salt on top, put in kiln.

Please note, if melting with a torch use a large flame with a touch of yellow at the tip, placing the filings to be melted in a crucible or hollowed out charcoal block. Common table salt used as a flux when melting Gold will help to prevent oxygen bubbles forming in the ingot. Inexpensive casting sand is useful for remelting scrap into bars and rods as follows: Fill can with sand packing it firmly with a cup shape at the top. Into this push a pencil for pouring wire shape or flat wooden bar of the correct dimensions if that is your desired shape.

If your casting sand won't stick together, add 1/4 to 1/2 cup of glycerine (any drugstore has it) and kneed, mixing glycerine and sand evenly. Do you ever find that the more you polish the deeper become little gouges on your silver or gold? This is porosity, usually caused by tiny pockets of foreign matter such as oxidation or dirt. To remedy this use a very fine sandpaper stick until they are gone, then polish with tripoli with a touch first in one direction, then another, and another, thus stopping the gouge. After a thorough polishing with tripoli, give a light buffing with rouge, no more than that.

A LETTER FROM THE PRESIDENT:

The Craftsmen's Association is just over one year old. It became incorporated as an association under the Societies Act of B.C. on the 12th day of June, 1973. It has a membership of over 300.

This coming year will be an active one. The World Crafts Council is holding its Tenth Anniversary Conference & First World Craft Exhibition in Canada in June 1974. We in B.C. will be seeing many craftsmen from overseas during this time, so that it is the intention of CABC to promote as many craft events during June 1974 as possible. These will include a juried show of printed textiles, (batik, tie-dye, block & silk-screen printing, etc.) along with an invitational exhibition on the same theme. Hopefully there will be a souvenir edition of Craft Contacts or other publication on the craft scene in B.C. There will be a Craft Market at Vancouver East Cultural Centre on June 14, 15 & 16, for members of CABC. Many of the Galleries around the Province and in Vancouver in particular will be showing craft displays, Craft workshops will be offered.

The Executive will try to arrange an interesting program for members through the year. The 3rd Annual Craft Exhibition may be held rather later in 1974 but details for this are not yet worked out, a Gallery to carry it must first be found.

The members of the Executive of CABC wish all our members a good year. Please keep in touch,

Sincerely,

Deirdre Spencer, President.

WORLD CRAFTS COUNCIL 1974 CONFERENCE

JUNE 9 - 15 at YORK UNIVERSITY And ONTARIO SCIENCE MUSEUM

* Only W.C.C. members in good standing as of JANUARY 1, 1974 are eligible to attend the conference.

Send cheque to:

WORLD CRAFTS COUNCIL,
MRS. M. E. HOGG,
CANADIAN REPRESENTATIVE,
SUITE 2802, 95 THORNCLIFFE PK. DR.,
TORONTO 17, ONTARIO.

FEE: \$5.00 individual
8.00 husband and wife
2.00 student (full time, under 25, give name of school)
10.00 Group - schools, organizations, etc.

Your representative to the W.C.C. is:

FRANCES HATFIELD,
CERAMICS INSTRUCTOR,
KOOTENAY SCHOOL OF ART,
BOX 480,
NELSON, B. C.

and sends you this message:

I am keenly interested in representing your needs throughout the entire province. Speak up, write-up, contact me! in any regard to world crafts.

READ ON!

Tell us your needs for exhibitions, workshops, etc. Contact:

PEGGY SCHOFIELD,
5761 OLYMPIC STREET,
VANCOUVER 13, B.C. Ph. 263-5590

This is needed immediately so Peggy can inform W.C.C. It is hoped that several master craftsmen can tour the province in late May, early June or late June.

Your suggestions re Hospitality should go to:

ELIZABETH REIDLING,
1021 COLUMBIA AVENUE,

Craftsmen world wide will be touring our province with the need for billeting in Vancouver, Victoria and other centres. Our visitors will want to see studios and craftsmen at work. Will you participate?

B.C. - W.C.C. CALENDAR

Any provincial Community Arts Council or other groups or guilds having juried shows during June '74, please let us know as soon as possible. Send all information to:

SHIRLEY STEENERS,
COQUITLAM CRAFTS,
946-B BRUNETTE AVENUE,
COQUITLAM, B. C. Ph. 522-1111

ARTS ACCESS - a brief report

Deirdre Spencer

(Please see separate sheet - Arts Access resolutions.)

Held at Simon Fraser University, October 20 - 21.

Purpose - "to provide the B.C. Government with solid recommendations for new initiatives and legislative changes that would enhance the cultural life of British Columbians".

Attended by approximately 900 delegates. Crafts were well represented, especially from the province. Craftspeople sent in many resolutions and letters and filled in the questionnaires. Three seminars were mainly composed of craftspeople who sent in from these further strong recommendations. All will be forwarded to the B.C. Government.

60 people from the arts were elected to form a steering committee to ensure continuing dialogue with the B.C. Government.

They included: Crafts, Deirdre Spencer, one other (name not known); to represent H. Vancouver Island, Larry Sommer; Anne Macdonald, Community Arts Councils; both are CABC members, and Fred Owen, Administration, (potter).

With both ARTS ACCESS and the B.C. ART TEACHERS CONFERENCE on in the Vancouver area during the weekend of October 19 - 21, many reports and opinions will be filtering in. The child as an artist was one subject under discussion; is it play when he creates or is he an artist? Your editor would like to add her 2¢ worth! The child plays creatively and as he moves into maturity the creative play is strengthened by direction and organization towards a sustained effort. In this man differs from the child, but if the "play" in creativity is lost the child - into - man never develops into an artist.

Your new editor,

DELVINA (DEL) FIELD,
#612 - 4676 13th STREET,
VANCOUVER 8, B. C. Ph. 261-4744